

Mude

Job Title: Marketing Intern

Company: Mude AG - An Innovative Sci-Tech Wellness Industry

Location: Cham, Zug.

Duration: 12 months (40%) - Starting August/23

Are you passionate about wellness, marketing, and making a real impact? If so, this is your opportunity to do what you love, while helping others live healthier and happier lives!

At Mude AG, we're revolutionizing the wellness industry through innovative products, cutting-edge technology, and a culture of health and positivity. We are looking for an enthusiastic Marketing Intern to join our dynamic team. This position offers an exciting opportunity to learn about marketing strategies and tactics, social media, content creation, branding, and more in a rapidly growing start-up environment.

Responsibilities:

- Assist in the creation and implementation of marketing strategies, working closely with our marketing and sales teams.
- Help manage our social media platforms, creating engaging content and monitoring online engagement.
- Conduct market research to identify new opportunities and understand consumer trends.
- Participate in brainstorming sessions and contribute with creative ideas.
- Support the marketing team in daily administrative tasks.
- Analyze marketing metrics to help shape future marketing strategies.
- Participate in organizing company events and product exhibitions.

Requirements:

- Pursuing a bachelor's degree in marketing, Business, or related field.
- Passionate about the wellness industry and staying current on the latest trends.
- Excellent verbal and written communication skills in German and English.
- Familiarity with social media platforms and social media marketing strategies.
- Strong desire to learn and professional drive.
- Ability to work independently and as part of a team.
- Proficient in Microsoft Office Suite (Word, PowerPoint, Excel).

What we offer:

- A dynamic and innovative start-up culture.
- A platform to learn, grow, and develop your marketing skills.
- Opportunities to take on meaningful projects and make a real impact.
- Collaborative environment where every voice is heard.
- Opportunity for a full-time offer based on performance.

If you're eager to learn and grow in an exciting, fast-paced environment, apply now! Send your resume to carlos.belete@connectassets.com with the subject line "Marketing Intern Application - Your Name". Mude AG is an Equal Opportunity Employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.

Join us in transforming the world of wellness!