

## Leadership

Seminar

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### ORGANIZATION

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**Module:** Leadership. ReInventing Leadership – being a leader in the world of today

**ECTS-Points:** 3.0

**Prerequisites:** -

**Dates:** We, 25.10.2023, 10:15 – 18:00, 4.A05  
Th, 26.10.2023, 10:15 – 18:00, HS 3  
Tu, 21.11.2023, 12:00 – 18:00, HS 4  
We, 22.11.2023, 10:15 – 18:00, 4.A05

**Lecturers:** Dr. Feena May, Marina Pletscher

**Assessment:**

- Active participation and contributions during the course including presentation in teams (10%)
- Peer reviewed group presentation in class (40%)
- Individual leadership reflection paper on the topic: “Why should anyone be led by me?” (4-8 of A4 pages, font size 11 pt, line spacing 1.15 pt) (50%)

Date	Contents
25.10.2023	<b>Day 1: What is this thing called leadership</b> Exploring leadership in theory and practice.
26.10.2023	<b>Day 2: Leadership in context</b> An experiential-based exploration of leadership in the context of my environment and me.
21.11.2023 and 22.11.2023	<b>Days 3 and 4: The flow and future of leadership</b> Get to know key elements, which make leadership dynamic and impactful. This includes creativity, collective intelligence, and trust. A co-creation of what leadership needs to be for the emerging future

## 1. Learning Objectives / Competences

At the end of the course module, the participant will:

1. Be able to understand and explain the various theories of leadership and how context impacts the shaping of responsible leadership and management
2. Have explored the theory and practice of their own leadership
3. Know expectations on leadership from different perspectives
4. Be able to explain the ethics and values that underlay responsibility, power and trust at an individual level and how that translates into teams, organizations, and society
5. Have identified the role of leadership in the future and what it is to be a leader in the transformation of business and society at any level

## 2. Literature

### Compulsory reading

#### Day 1:

- George et al (2007). Discovering your authentic leadership. *Harvard Business Review*, February Issue.
- Langer, E. (2014). Mindfulness in the Age of Complexity. *Harvard Business Review*, March Issue.
- May, F. (2010). *The Theory of Leadership in The Power of a Lollipop*, pages 39-50

#### Day 2

- Hill, L. (2007). Becoming the Boss. *Harvard Business Review*, January Issue.
- Zaleznik, A. (2000). Managers and Leaders – are they different? *Harvard Business Review*, January Issue.
- Laloux, F. (2015). The Future of Management is Teal. *Strategy and Business*, 80.

#### Day 3

- Goffee, R., Jones, G. (2000). Why Should Anyone Be Led by You?, *Harvard Business Review*, September-October Issue.
- Goleman, D. (2013). The Focused Leader. *Harvard Business Review*, December Issue.

#### Day 4

- Hill, L. (2020). Being an Agile Leader. SMR MIT

Plus various articles and texts assigned by the Professor during sessions

### Suggested further reading

- Graham, P. (1995). *Mary Parker Follett: Prophet of Management. A Celebration of Writings from the 1920s*. Washington D.C.: Beard Books
- Greenleaf, R. (1977). *Servant Leadership: A Journey in the nature of legitimate Power and Greatness*. New Jersey: Paulist Press
- Collins, J. and Hansen, M. (2011). *Great by Choice: Uncertainty, Chaos, and Luck--Why Some Thrive Despite Them All*. New York: Harper Business
- Hamel, G. (2012). *What Matters Now: How to Win in a World of Relentless Change, Ferocious Competition, and Unstoppable Innovation*. San Francisco: Jossey-Bass
- Kouzes, J. and Posner, B. (2012). *The Leadership Challenge: How to Make Extraordinary things happen in organizations (5th ed.)*. San Francisco: Jossey-Bass

- Jaworski, J., (1998). *Synchronicity: The Inner Path of Leadership*. San Francisco: Berret Koehler

### **3. Performance Assessment**

Requirements to complete this course:

- Class attendance 100%
- Active participation and contributions during the course including team-based presentations and individual reflection paper

### **4. Registration**

To attend the seminar, registration via the OLAT e-learning platform is required. Registration will be open from 4 to 29 September 2023. In order to earn ECTS-credits, registration via the UniPortal within the registration period is ESSENTIALLY REQUIRED (2-16 November 2023). Further information on registration: [www.unilu.ch/wf/pruefungen](http://www.unilu.ch/wf/pruefungen). Students are responsible for checking the creditability of the course to their course of study.

Please refrain from cancelling the participation after you have applied for the seminar.

### **5. Contact**

For organizational questions about the lecture please contact Marina Pletscher ([marina.pletscher@unilu.ch](mailto:marina.pletscher@unilu.ch)).