

TITLE

Is the political militia system on the brink of collapse? Brainstorming for proposed solutions to recruitment problems at the level of municipal executives

ABSTRACT

The (political) Swiss militia system is under pressure. Surveys and studies show that fewer and fewer Swiss citizens are interested in the Swiss militia system. Political municipalities in particular have been struggling for years to find candidates for their executives (Dlabac, Rohner, Zenger, & Kübler, 2014). This development is likely to change the municipal landscape significantly in the coming decades. But what is the origin of the problem that fewer and fewer people are committed to a political militia office? What solutions do already exist to counteract this change?

The dissertation will try to evaluate solutions for the following topics and is looking forward to gain input from the audience regarding research questions and methods:

1. Community Organization
 - Which models lead to fewer recruitment problems?
2. Employee vs. Employer Relationship
 - What kind of models exist? Which companies offer which models?
 - Which models are popular?
3. Salary Militia Office
 - Does a salary increase lead to fewer recruitment problems?
4. Politics in the age of social media
 - Always online, always campaigning. Positive or negative for engagement?

The focus of the seminar is on the definition of the research questions and methods.