

Student Internship in the Diagnostics Transformation Network Office - (m/f/d, Basel, from January 2023 for 12 months) - Transformation Experience Design



Basel, Switzerland

The Position

As a member of the **Global Diagnostics Transformation Network Office (TNO)** team, you will support our content and subject matter experts to **develop transformation resources** and create a **user experience** for our colleagues in ways that are intuitive, meaningful and actionable to them. Having access to key transformation resources (e.g. materials, content, tools, service offerings) at their fingertips is essential for our colleagues in order to deliver on our joint [transformational priorities](#) in Diagnostics. Currently existing and future resources, which will be rolled out, are essential for colleagues as a basis for implementing changes and to transform our business according to the Roche Diagnostics strategy.

This is a newly created role, and you will therefore have the opportunity to shape activities and to work with different functions and teams. To ensure the best possible user experience towards the expected outcome, you are:

- ◆ **Tools & technology** - Exploring and assessing the current tools and technology we use and compare with state-of-the-art solutions for an enjoyable, intuitive and impactful user experience in close collaboration with our Roche communication experts
- ◆ **High-quality deliverables** - Creating the best possible deliverables (e.g. materials, content, tools, service offerings, learning journeys) to guide and support our organization
- ◆ **Customer at the center approach** - Partnering with content owners and representatives in respective target groups to ensure that content for internal audiences such as videos, articles, presentations and other resources are crafted with the end user experience at the forefront
- ◆ **Transformation engagement** - Optimizing the design of the overall user experience to make the best possible impact on the adoption of change that will shape people's perception about the transformation they are going through
- ◆ **Balance of effort & benefits** - Coming to the most effective and efficient solutions
- ◆ **Alignment on communications with stakeholders** - Ensuring where opportunities exist, and in partnership with our communications experts, to coordinate and consolidate multiple TNO communications to repeat stakeholders
- ◆ **Assess key metrics and data analytics** - Monitor and assess trends in key TNO metrics and analytics to gauge usage and relevance
- ◆ **Vendor Management** - Partner with selected third party suppliers (if applicable)

We are keen to discover talents who are passionate about learning and show great curiosity in discovering new things. At the Roche Headquarter site in Basel/Kaiseraugst, as well as in Rotkreuz employees from over 90 countries are doing now what our patients need next. We contribute our share towards achieving our vision of Innovating Diagnostics, Shaping Healthcare, Changing Lives. We offer you a multicultural workplace in a modern environment, which at the same time requires you to be open-minded and adaptable. You provide us with examples that prove your ability to cultivate collaborations with different internal and external partners. This also means that you continuously contrast your results with others and acknowledge the benefit of collaboration and communications. As an intern, you will be a member of the Roche Interns Network that offers you chances to connect, have fun and get to know Basel, in the heart of Europe.

Who you are

You're someone who wants to influence your own development. You are looking for a company where you receive the opportunity to pursue your interests across functions and geographies. Working in a multicultural environment motivates you. As a fast learner, you actively drive the quality of the requirements.

Background - you are

- ◆ A creative mind which is capable to morph ideas into practical and pragmatic solutions
- ◆ Familiar with state-of-the-art tools and technology that helps to design creative solutions
- ◆ Technology savvy, it is easy for you to create simple videos or animations
- ◆ Hands-on, fast and highly results driven - you focus on getting things done and put a lot of effort into driving projects to completion
- ◆ Familiar with branding concepts, color or picture languages and can use it in the context of the Roche Corporate Identity
- ◆ Capable to use language capabilities to shape content / material supporting active engagement

You have a Bachelor or Master degree in User experience, Cognitive Science, Visual Communications, Communication Design or a similar related subject,



currently enrolled as a student or recently graduated (within the last 12 months).

What do you need in your toolbox?

- ◆ **Your passion lies in shaping the future for a positive impact it can have on a patient's life**
- ◆ **You are confident in ambiguous situations, and it is easy for you to adapt to a fast changing environment**
- ◆ **You possess deep listening and collaboration skills**
- ◆ **You have strong communication skills and are able to forge relationships with a wide range of colleagues across many functions / capabilities and locations**
- ◆ **You drive and focus**
- ◆ **You inspire people with your ideas and engage them to create solutions**
- ◆ **You are able to flex work time based on global time zones occasionally**
- ◆ **Excellent English - reading, writing, listening and speaking skills, other languages would be a plus**
- ◆ **First experiences in Healthcare, preferably within the Diagnostics industry, is an advantage**

Roche embraces diversity and equal opportunity in a serious way. We are committed to building a team that represents a variety of backgrounds, perspectives, and skills. The more inclusive we are, the better our work will be. If you are proud of contributing and feel you have the dedication to teamwork and innovation that we are seeking, then Roche is the organization for you. Every role at Roche plays a part in making a difference in patients' lives.

If you want to work in a passionate team, make your mark & improve lives, apply now. The preferred start date of the internship is as soon as possible, for 12 months. **Please clearly indicate your preferred starting date and duration of the internship on your motivation letter.**

Applications lacking a motivation letter will not be considered (please provide your motivation letter and CV as one document). Show off your creativity through your application.

Due to regulations, non-EU/EFTA citizens must provide a certificate from the university stating that an internship is mandatory as part of the application

Location: Switzerland, Basel

Duration: 12 months, ideal start date is 01.01.2023

Who we are

At Roche, more than 100,000 people across 100 countries are pushing back the frontiers of healthcare. Working together, we've become one of the world's leading research-focused healthcare groups. Our success is built on innovation, curiosity and diversity.

Basel is the headquarters of the Roche Group and one of its most important centres of pharmaceutical research. Over 10,700 employees from over 100 countries come together at our Basel/Kaiseraugst site, which is one of Roche's largest sites. [Read more.](#)

Besides extensive development and training opportunities, we offer flexible working options, 18 weeks of maternity leave and 10 weeks of gender independent partnership leave. Our employees also benefit from multiple services on site such as child-care facilities, medical services, restaurants and cafeterias, as well as various employee events.

We believe in the power of diversity and inclusion, and strive to identify and create opportunities that enable all people to bring their unique selves to Roche.

Roche is an Equal Opportunity Employer.

Online bewerben!

