



FOR THOSE WHO  
**DARE**

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# Senior Behavioral Economist (w/m/d+) 80 - 100 %

## Job Purpose/Role

At Allianz, our purpose is to secure our clients future. To do that and deliver value for our stakeholders, we need to understand how humans act and decide. For that reason, Allianz Suisse establishes a new center of excellence in Behavioral Economics. Based in Zurich it will cooperate with units across all of Allianz Group and design, test, and roll-out novel solutions based on behavioral science. It will consist of multiple experts in behavioral sciences, business, data science and project management.

In this exciting role you lead behavioral economics projects end-to-end (from behavioral diagnosis to measure design and testing). You will be in charge of developing, testing and scaling improved products, processes, service and pricing propositions. Doing that, you strive for exceptional performance and are entrepreneurial by nature. This is one of multiple advertised positions for the Center of Excellence.

## Key Responsibilities

- Lead behavioral economics projects with Allianz organizations across various geographies and work on topics that deliver measurable impact for our stakeholders
- Conduct behavioral diagnosis, understand human decision-making, and identify improvement potential for products, processes, services and pricing
- Develop better behavioral solutions, test them with scientific methods / business experiments, implement them in the partnering Allianz unit, and support the go-to-market manager in the global scaling of appropriate solutions
- Be an ambassador for BE in Allianz Group and a coach for project members

## Key Requirements/Skills/Experience

- Master (PhD preferred) in behavioral economics, psychology, cognitive neuroscience or related field
- 5+ years' experience in applying behavioral sciences to products, processes, services, or pricing; agency or consulting experience is a plus
- Experience in business experiments and qualitative as well as quantitative research methods
- Strong organizational and project management skills, ability to handle multiple concurrent assignments in a timely manner
- Engaging storyteller and communicator with excellent influencing-, and presentation skills who can work across hierarchy levels and business functions
- Fluent in English, other major European languages (e.g., German, French, Italian) are advantageous



### **Additional Information**

You love to challenge the status quo and shape the future together with your colleagues. We look forward to your application.

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#### **Reference Code**

AZCH-8333822-2

Allianz Group is one of the most trusted insurance and asset management companies in the world. Caring for our employees, their ambitions, dreams and challenges, is what makes us a unique employer. Together we can build an environment where everyone feels empowered and has the confidence to explore, to grow and to shape a better future for our customers and the world around us. Join us. Let's care for tomorrow.

We at Allianz believe in a diverse and inclusive workforce and are proud to be an equal opportunity employer. We encourage you to bring your whole self to work, no matter where you are from, what you look like, who you love or what you believe in.

Allianz Suisse has established a name for itself as a trusted partner for all matters related to insurance and pension plans. We owe this good reputation largely to our motivated team of employees. With this in mind we are seeking a

Interested? We look forward to your application.

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