

Datum: 19. Oktober 2023

Seite: 1/3

## Topic List for Bachelor and Master Theses at the Center for Human Resource Management (CEHRM)

Please read the "[Guidelines for Writing a Bachelor and Master Theses at the Centre for Human Resource Management \(CEHRM\)](#)" to find out how you can apply for a topic. In particular, please fill out the [application form](#) / [Bewerbungsformular](#) and send it along with **an overview of your academic achievements** to your preferred thesis supervisor. We offer a selection of possible topics and supervisors. You may also propose your own topic. We offer a selection of possible topics and supervisors. You may also submit your own topic. However, will be asked to propose your own research question and potential methodology when applying for a topic.

Please also **check the requirements carefully** and make sure you **provide all the information we need** to process your application. To write your master's thesis at CEHRM, you must have attended or be enrolled in the mandatory course "Strategic Human Resource Management". In addition, you must have attended or be enrolled in at least one of the master's level elective courses offered through CEHRM.

Unless otherwise stated, theses can be written in **German or English**. We expect students who **start in the fall term 2024 to submit** their thesis by **mid-December 2024** at the latest, and students who **start in spring term 2024 to submit** their thesis **by mid-May 2025** at the latest. In the event of questions please contact Manuela Morf, Ph.D.: [manuela.morf@unilu.ch](mailto:manuela.morf@unilu.ch).

FROHBURGSTRASSE 3  
POSTFACH  
6002 LUZERN

T +41 41 229 50 05  
[bruno.staffelbach@unilu.ch](mailto:bruno.staffelbach@unilu.ch)  
[www.unilu.ch](http://www.unilu.ch)

**Anastasia Sapegina, PhD**

*Topics:* Strategic and positive personnel management, post heroic leadership, new forms of work, collaboration in teams

*Methodology:* Qualitative theses, quantitative theses, literature-based theses

*Contact :* [anastasia.sapegina@unilu.ch](mailto:anastasia.sapegina@unilu.ch)

**Delia Meyer, MSc**

*Topics:* Career, employee creativity, turnover intentions, meaningfulness/purpose at work

*Methodology:* Quantitative theses, literature-based theses

*Contact:* [delia.meyer@unilu.ch](mailto:delia.meyer@unilu.ch)

**Naemi Jacob, MSc**

*Topics:* Talent identification, biases, deviant work behavior, personality traits

*Methodology:* Quantitative theses, literature-based theses

*Contact:* [naemi.jacob@unilu.ch](mailto:naemi.jacob@unilu.ch)

**Manuela Morf, PhD**

*Topics:* Careers in the new world of work (e.g., gig work), leadership resilience, work design and well-being, entrepreneurship and proactive behavior, people analytics

*Methodology:* Qualitative theses, quantitative theses, literature-based theses

*Contact:* [manuela.morf@unilu.ch](mailto:manuela.morf@unilu.ch)

**Anna Sender, PhD** (next possible start: January 2024)

*Topics:* Design and impact of talent management, compensation models, pay transparency, career and well-being in the context of hybrid working and freelancing.

*Methodology:* Qualitative theses, quantitative theses, literature-based theses

*Contact:* [anna.sender@hslu.ch](mailto:anna.sender@hslu.ch)

**Marina Pletscher, MA**

*Topics:* Humor in workplace relationship, organizational communication, communication in talent management

*Methodology:* Qualitative theses, quantitative theses, literature-based theses

*Contact:* [marina.pletscher@unilu.ch](mailto:marina.pletscher@unilu.ch)

**Anja Feierabend, PhD** (next possible start: January 2024)

*Topics:* Corporate health management, generation management, new work

*Methodology:* Qualitative theses, quantitative theses, literature-based theses

*Contact:* [anja.feierabend@unilu.ch](mailto:anja.feierabend@unilu.ch)

**Sarah Kost, MA** (Bachelor Theses, next possible start: January 2024)

*Topics:* Design and impact of Talent Management, Communication in Talent Management, Transparency in organizational communication

*Methodology:* Qualitative theses, quantitative theses, literature-based theses

*Contact:* [sarah.kost@hslu.ch](mailto:sarah.kost@hslu.ch)