Professorship Bruno Staffelbach Center for Human Resource Management (CEHRM) Faculty of Economics and Management University of Lucerne

6002 Lucerne, 28.01.2022

Author:

Evaluation Criteria for Literature-based Bachelor and Master Theses at the Center for Human Resource Management (CEHRM)

Student No:		
Title:		
Submission date:		
Supervisor:		
Analytical assessment:		
1. Overall assessment of the thesis	Max	. Ach.
1.1 Presentation		
Layout: appealing, uniform, neatly designed		
Front cover: complete, appealing	10	0
Tables of content, bibliography and annex: accurate, uniform,	complete	
Figures and tables: presented clearly, correctly labelled		
1.2 Style and language		
Comprehensibility: clear, concise		
Reader-friendly: good reading guide, comprehensible thinking pu	rocesses 10	0
Style: scientific, neutral perspective		
Spelling and grammar: correct		
1.3 Argumentation		
Significance: logical, accurate, based on theory/empiricism		
Structure: common thread, reasonable argument structure	25	0
Focus: sticks to the topic, appropriate depth	25	"
Terminology: technical terms properly introduced and adequatel	y used	
Creativity: develops unique thoughts, innovative approach		
1.4 Source use		T
Citation: accurate, uniform, properly formatted Selection of sources: modern, scientific, relevant	10	0
Application: statements adequately verified with sources		
Application statements adequately refined with sources	l	1

2. Assessment of individual thesis components	Мах.	Ach.
2.1 Abstract Significance: discusses most important aspects of the work	2	0
2.2 Introduction Relevance: practical significance of the topic clearly identified Embedding: topic adequately framed in the context of the research Goal transparency: aim and purpose of the work presented in a clear manner	9	0
2.3 Main part Processing: relevant theories and evidence adequately considered Comprehensibility: concepts clearly put into context Accuracy: statements and conclusions are accurate and presented with evidence Reference: Statements and arguments appropriately put into context	19	0
2.3 Discussion Interpretation: presents concise and accurate summary of key findings Reflection: thesis critically discussed (strengths and limitations) Implications for research: leads to new, innovative questions Implications for the practice: derives concrete, implementable recommendations	15	0

3. Grading key

Grade	Points
6.0	96-100
5.5	88-95
5.0	80-87
4.5	71-79
4.0	63-70
3.5	55-62
3.0	46-54
2.5	38-45
2.0	30-37
1.5	21-29
1.0	0-20

100

Points:

Summarily assessment

1. Assessment	
1.1 Formal assessment	
1.2 Content assessment	
2. General impressionObjective (learning goals, progress, work style)	
Personal (consequences for future research, strengths/weaknesses)	
Grade	
Si udo	
Grade from analytical assessment:	
Grade from summarily assessment:	
Final grade:	
DI D	
Place, Date:	
Signature Supervisor:	