

Claudio Zihlmann

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Nationality Swiss
Date of birth 14 June 1989



Education

- 2020-2022 **United Nations Training and Research / Universitat Oberta de Catalunya**
Master in International Affairs and Diplomacy
- 2013-2016 **University of St. Gallen (HSG)**, St. Gallen, Switzerland
Master of Arts in Business Management with focus on strategy
Master Thesis: *"The Rise of Chinese Outbound M&A in Europe: Trends, Motivations and Performance"*
- 2013 **LUISS Guido Carli**, Rome, Italy
Exchange Semester, focus on EU Law
- 2009-2013 **University of Zurich**, Zurich, Switzerland
Bachelor of Arts in Banking and Finance
Bachelor Thesis: *"Automatic Exchange of Tax Information: an international comparison"*

Professional Experience

- 2021 - present **University of Lucerne**, Lucerne, Switzerland
Program Manager MAS in Effective Leadership
Overall responsibility of the MAS in Effective Leadership at the University of Lucerne (Further Education Department)
- 2019 – present **UBS**, Zurich, Switzerland
Sales Manager Digital Corporate Bank
- Leading an agile team as Product Owner & responsible for the Sales Strategy as well as all digital Sales & Marketing activities for the UBS Digital Corporate Bank
- 2017-2019 **Procter&Gamble**, Zurich, Switzerland
Key Account Manager, Sales, Fabric&Home Care Switzerland
- Supervision of Coop as Key Account. Leading diverse strategic projects to increase turnover of the Swiss P&G business
- 2016-2017 **Procter&Gamble**, Geneva, Switzerland
Finance Manager, Finance&Accounting, Gillette&Venus IMEA
- Finance lead regarding Africa, India and Iran. Leading and driving strategic & multifunctional cross-border projects within the context of IMEA
- 2016 **Procter&Gamble**, Geneva, Switzerland
Internship, Finance&Accounting, Beauty Care Prestige
- Manager of project to increase sales on global level (focus UK, Germany and U.S.) for P&G fragrances such as Dolce&Gabbana, Gucci, Hugo Boss & Lacoste

2015	Ernst&Young Ltd. , Zurich, Switzerland Internship, Consultant, Strategy Advisory, Financial Services
2013-2015	zeb.consulting , Zurich, Switzerland Consultant, Financial Services <ul style="list-style-type: none"> Defining and executing zeb marketing strategy for Swiss market & working on diverse projects with regard of Swiss retail banks
2011-2012	Zurich Cantonal Bank , Zurich, Switzerland Specialist in Credit Management, Investment Banking Division
2010-2011	Zurich Cantonal Bank , Stettbach, Switzerland Client Advisor, Wealth Management

Military Education

2013-present	1 st Lt of the Swiss Army
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Skills, Activities & Interests

Languages	German (native), English (fluent), French (moderate), Spanish (basic)
Other Activities	President Economic Commission and Young Liberals City of Zurich, Member of Executive Committee FDP Zurich (2014-2016) <ul style="list-style-type: none"> Lead meetings, elaboration of citizens' initiatives and policy documents Delegate FDP Switzerland and FDP Canton/City of Zurich Founder & President of the Association «Pro Nightlife Zurich» (since 2016) <ul style="list-style-type: none"> Formulation of petitions/position papers, working together with other pressure groups and leading political initiatives