

Bruno Staffelbach: Curriculum Vitae

Bruno Staffelbach, born July 13, 1957, Swiss citizen, married, full Professor for Business Administration, Director of the Center for Human Resource Management (CEHRM) and President of the University of Lucerne, Member of the International Committee of the Red Cross, Brigadier General and former Commander of an Infantry Brigade of the Swiss Armed Forces.

Education

- 1976 Lucerne: University-entrance diploma (classical scholar), afterwards studies in Economics and Business Administration at the University of Zurich
University of Zurich
- 1981 MA in Economics
- 1984 PhD in Business Administration (research topic: Strategic Personnel Management; awarded by the Ernst Jost-Foundation)
- 1991 Postdoctoral lecture qualification (research topic: Management Ethics: Concepts and Approaches from a Business Administration Point of View)
- 1991-1992 *research stays:* New York University (Stern School of Management), Northwestern University (Kellogg Graduate School of Management), Harvard Business School

Academic Career

- University of Applied Sciences in Lucerne, Department of Economics*
- 1984-1989 Lecturer for Marketing, program director "Business Policy & Strategic Management"
University of Fribourg
- 1987 Lecturer for "Marketing Channels"
- 1991 Call for a full professorship in "Human Resource Management and Organization"
University of Zurich
- 1981-1991 Research & teaching associate, lecturer for Business Administration
- 1992-2016 Full Professor for Business Administration and Head of the Chair in Human Resource Management

Scientific Functions

- Co-Editor of the Swiss HR-Barometer®
- Member of the Editorial Board "German Journal of Human Resource Management"
- Member of the Editorial Board "Journal of Organizational Effectiveness: People and Performance"
- Reviewer for several journals and scientific institutions
- Partner and Swiss representative of the Cranfield Network on Comparative Human Resource Management (CRANET)
- Member of the Academic Council of the European Institute for Advanced Studies in Management (EIASM) and permanent Chairman of the Research Workshop on Strategic Human Resource Management at the EIASM
- Co-Investigator for Switzerland of the Global Leadership and Organizational Behavior Effectiveness Project (GLOBE)

- Since 2019 Member of the Advisory Board Institute for Human Resource Management, University of Applied Sciences and Arts, Northwestern Switzerland, Olten
- Since 2013 Member of the Board of the Institute for Leadership and Human Resource Management of the University St. Gallen

2000-2012 Member, Vice-President and Chairman of the University Council of the University of Lucerne
 2001-2005 and 2015-2018 President of the Executive MBA of the University of Zurich
 1992-2001 Director of the Executive Education of the University of Zurich
 1983-1996 Editor of DIE UNTERNEHMUNG, the Swiss Journal of Business Research and Practice
 2006-2013 Member of the Editorial Board "io New Management"

Special activities

- Since 2019 Member of the Executive Committee Europa Forum, Lucerne
- Since 2013 Partner (for HR-Governance) of the International Center for Corporate Governance, St. Gallen
- 2013 Member of the Steering Committee Jacobs Center for Productive Youth Development of the University of Zurich
- Since 2010 Member of the Assembly and since 2011 Member of the Assembly Council of the International Committee of the Red Cross, Geneva
- 2003/2004 director of the Institute for Research in Business Administration and 2009/2010 director of the Institute for Strategy and Business Economics at the University of Zurich
- Member of the Ethics Committee (2002-2006) and of the Committee for Continuing Education (1998-2003) of the University of Zurich
- Trainer and consultant (for instance for Daimler Benz, Shell, Deutsche Bank, Siemens, China Bank of Communications, public and political authorities)
- 2005-2013 lecturer for "Human Resource Management" at the Executive Master of Arts Administration University of Zurich
- 2001-2016 lecturer for "Ethics & Leadership" at the Executive MBA of the University of Zurich
- 2000-2017 lecturer for "Human Resource Management" at the Executive MBA of the University of Zurich
- 1998-2000 member of the Steering Committee "University 2000" of the University of Zurich
- 1997-2003 guest lecturer at the Armed Forces College of the Swiss Armed Forces
- 1997-2003 member of the Board of Usego Hofer Curti AG and of Bon appétit Group AG, both (formerly) listed at the Swiss Stock Exchange
- 1994-2008 member of the foundation board of the Institute for Applied Psychology Zurich
- 1990-1996 lecturer for "Ethics & Management" at the Executive MBA of the University of Applied Sciences in Lucerne
- 1990 associate professor for "Philosophy and Leadership" at the Summer Academy of the Studienstiftung des deutschen Volkes
- 1983-1996 secretary of the "Schweizerische Gesellschaft für Betriebswirtschaft" (Swiss Society for Business Management)

Military Career

1984-1988 Commander armoured howitzer coy
 1989-1991 General Staff Officer Infantry division
 1992-1995 Commander armoured howitzer battalion
 1996-1998 Assistant Chief of Staff Logistics Infantry division
 1999-2003 Commander Artillery Regiment
 2004-2008 Brigadier General, Commander 4th Infantry Brigade
 2008 Brigadier General, Commander 1st Multinational Brigade VIKING 08

Memberships in scientific and professional organizations

- Academy of Management
- American Psychological Association
- American Economic Association
- German Academic Association for Business Research (Verband der Hochschullehrer für Betriebswirtschaft e.V.)
- German Economic Association, Research Committee „Economics and Ethics“ (Verein für Socialpolitik, Ausschuss „Wirtschaftswissenschaft und Ethik“)
- German Economic Association for Business Administration
- Human Resource Planning Society / HR People + Strategy, SHRM's Executive Network
- German Association for People Management (Deutsche Gesellschaft für Personalführung)
- Swiss Institute of Directors (SIoD)
- International HRM Group, Head
- Zurich Association for Human Resource Management (Zürcher Gesellschaft für Personal-Management), Member of the Board
- Carl Friedrich von Weizsäcker-Society Switzerland, Founding Member

Publications

<https://www.unilu.ch/fakultaeten/wf/professuren/prof-dr-bruno-staffelbach/#c49091>

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