

HEC Lausanne, Department of Strategy**Graduate Assistant in *Strategy and Economics of Digitization***

The Department of Strategy at HEC Lausanne solicits applications for a **PhD position** in *Strategy and Economics of Digitization*.

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| Starting date: | September 1 st , 2020, or by agreement |
| Contract duration: | The initial contract is 1 year. The contract can be renewed for 2 x 2 years. The maximum funding period is 5 years. |
| Location: | University of Lausanne, Faculty for Business and Economics, Internef Building. The research activities will be carried out in Lausanne, Switzerland, where the candidate should take residence. |
| Type of position: | Full-time, or part-time by agreement |
| Salary (full-time): | 65'000 CHF (first year) – 75'800 CHF (fifth year) |
| Supervisor: | The supervisor will be Professor Christian Peukert. |

Required Profile for the PhD position:

- Master's degree in Economics or Management
- Interest in topics such as platforms, economics of data and artificial intelligence, entertainment and media markets
- Strong background in statistics/econometrics/data science
- Ambition to pursue a career in academia
- Ability to work independently
- Fluency in English

Job description:

- A minimum of 50% of the position's time will be dedicated to the completion of doctoral studies
- A maximum of 50% of the position's time will be dedicated to providing teaching and research support for the contract responsible

Application procedure:

Please submit the following documents through the [UNIL applications platform](#) by June 30, 2020.

- (1) Statement of purpose (Cover letter)
- (2) Curriculum Vitae
- (3) Proposal of a potential thesis topic
 - o Please follow the [guidelines](#)
 - o You may find inspiration in
 - [Goldfarb and Tucker \(2019\)](#) "Digital economics" in Journal of Economic Literature
 - [Peukert \(2019\)](#) "The next wave of digital technological change and the cultural industries" in Journal of Cultural Economics
- (4) All grade reports of your MA and BA degrees
- (5) A pdf copy of your MA thesis or other research-oriented output (e.g. BA thesis, seminar papers, etc.). This document must be single-authored
- (6) At least one academic reference letter

The Research Team

Christian Peukert joins HEC Lausanne in 2020 as an associate professor. He previously had positions at ETH Zurich and Católica-Lisbon School of Business and Economics, Portugal. His research studies how digitization affects consumers, firms and markets. Examples include research on online piracy and the movie industry, the effect of YouTube on sales of recorded music, and the role of social media and personalization in online news. Christian's work is published in journals such as *Information Systems Research*, *Strategic Management Journal*, *Research Policy*, and *International Journal of Industrial Organization*.

Papers and more information can be found at:

<http://www.christian-peukert.com>

The Department of Strategy

The Department of Strategy, Globalization and Society of the Faculty for Business and Economics at the University of Lausanne provides a stimulating, interdisciplinary research environment. We value the diversity of the expertise of the members of the department as well as the diversity of the departments at the Faculty of Business and Economics. We have a collegial atmosphere that makes it easy for us to carry out our research. Members of the Department have published in leading international outlets such as the *Management Science*, *Strategic Management Journal*, *Academy of Management Review*, *Academy of Management Journal*, *Academy of Management Annals*, *Information Systems Research*, etc.

Located at Lake Geneva and surrounded by the Jura Mountains and the French Alps, Lausanne is a beautiful and cosmopolitan spot to live and work.

Information on HEC Lausanne is available at:

http://www.hec.unil.ch/hec/home?set_language=en&cl=en

Information on the Department of Strategy is available at:

<http://www.hec.unil.ch/sgs/home>

Publications by members of the Strategy Department can be found at:

<https://www.unil.ch/sgs/home/menuinst/publications.html>

Information on the doctoral program in Management is available at:

<https://www.unil.ch/hec-phd/home.html>

Seeking to promote an equitable representation of men and women among its staff, the University of Lausanne encourages applications from women.

Application deadline and contacts:

Please submit applications by June 30, 2020.

Inquiries about the position should be sent to christian.peukert@gmail.com