

**Stephan P. Rothlin SJ, Ph.D.**

Director of the Macau Ricci Institute &

CEO of Rothlin International CSR Management Consulting Co., Ltd

Tel: (853)2853-2536

E-mail: [rothlin@riccimac.org](mailto:rothlin@riccimac.org) /s.rothlin@rothlin.org



**BIO**

Stephan Rothlin is Director of the Macau Ricci Institute. He serves also as the CEO and Founder of Rothlin International Management Corporate Social Responsibility Consulting in Beijing and in Hong Kong. His teaching and research interests is focused on International Business Ethics and Responsible Entrepreneurship with a focus on China. He has offered educational consulting concerning Corporate Social Responsibility that encourage the business community and society at large to look at honesty, integrity, respect, transparency and responsibility as being an indispensable part of the proper conduct of business activities.

Dr. Rothlin acquired two Bachelor of Arts (B.A.) degrees, in Philosophy (1981), Theology and Ethics (1987), from universities in Rome and Paris. He completed his academic studies in 1991 with a PhD in Economics and Philosophy and is fluent in six languages, including Mandarin Chinese, English, Spanish, Italian, French, and German which is his mother tongue. From 1992 – 1998, he was the Executive Director of the Academic Centre, AKI in Zürich and Research Fellow at the Institute of Empirical Research in Economics of the University of Zürich in Switzerland. From 1998 - 2005, he served as the Associate Director and Dean of The Beijing Centre for Chinese Studies in Beijing. Since his relocation to Beijing in 1998, he has become a sought-after guest lecturer in international business ethics, having taught at various universities throughout Asia, including Renmin University, Peking University, Tsinghua University, the Party School of the Central Committee of CPC and the INSEAD Business School. From 2005 – 2013, he was the Secretary General of the Centre for International Business Ethics and Chairman of the Association of International Business Ethics in Hong Kong. Dr. Stephan Rothlin plays piano and Tennis.

**EDUCATION**

**Doctor of Moral Theology (1991)**

**Bachelor of Philosophy (1981)**

**Master of Theology and Ethics (1987)**

1979 – 1983: Philosophy and Music (Focus: Piano) at the Gregorian University in Rome, Italy, at the Music School Ludovico da Vittoria Rome, Italy (1981) and at the Philosophische Hochschule in Munich, Germany (1983)

1984 – 1987: Sociology, Medical Ethics and Theology at the Centre Sèvres and at the Centre Laennec in Paris, France

1988 – 1992: PhD studies in Economics, Philosophy and Business Ethics at the State University Leopold Franzens Innsbruck, Austria

## TEACHING & CONSULTING EXPERIENCE

- 1997 Guest lecturer on Friedrich Nietzsche at the philosophy department of the Ateneo de Manila University/ Philippines and worked in squatter areas among the urban poor in Navotas, Manila ;
- 1999 – 2006 Guest lecturer in Medical and Business Ethics at the Satya Nilayam Sanskrit Institute of the Philosophy Department of the University of Madras in Chennai, India;
- 2000 – 2006 Guest lecturer of Business Ethics at the LIBA Business School of Loyola College, Chennai, India;
- 2002 – 2006 Guest lecturer of Business Ethics in China at the Madras Christian College, Chennai, India;
- 1998 - 2002 Guest lecturer on International Business Ethics and Ethics in Finance at Renmin-University (Business and Finance School), Beijing;
- 2002 – 2005 Research Professor at the Socio-Cultural Research Institute, Department of Social Studies, Fu Jen University, Taipei;
- 2005 – 2006 Academic Director of the IFCM, the Institut Franco-Chinois de Formation au Management, at the University of International Business and Economics, Beijing;
- 2001 Corporate Social Responsibility in the Chinese context at Peking-University BiMBA;
- 2002 – 2006 Corporate Social Responsibility in the Chinese context at the Bordeaux Business School, France;
- 2006 – 2008 International Business Ethics with a focus on China at the The University of Hong Kong, Faculty of Economics and Business, Hong Kong;
- 2002 – 2007 Workshops on Business Ethics in China and Moral Leadership at the INSEAD-Business School/ Singapore;
- 2009 – 2010 Corporate Governance and Business Ethics at the HEC Business School in Beijing & Shanghai;
- 2009 – 2011 Corporate Governance and Business Ethics in China at the Antai Business School, Jiaotong University, Shanghai;
- 2011 – 2013 Corporate Social Responsibility in the Chinese context at the University of Texas at San Antonio, Business School, Texas, USA;
- 2011 Seminar on Corporate Philanthropy and Corporate Social Responsibility at the Bocconi University, Department of Analysis of Politics and Public Management, Milan, Italy;
- 2016 Course on Moral Leadership and Administration, University of Saint Joseph, Macau, Business School;
- Since 2002 Conducts Training seminars on Corporate Social Responsibility for companies and Multinationals working in China, Macau & Hong Kong;

- Since 2010 Adjunct Professor of Economics of the European Union of the Department of International Relations of the University of International Business and Economics, Beijing, China;
- Since 2013 Adjunct Professor of International Business Ethics of the Yanbian University of Science and Technology, Yanji, Jilin Province, China;
- Since 2016 Research Professor of International Business Ethics of the Department of Administration and Leadership of the University of Saint Joseph, Macau.

## **WORK EXPERIENCE**

- 1992 – 1998 Director of the Academic Center “AKI” of the University of Zurich, Switzerland and lecturer at the institute of management and economics of the University of Zurich, Switzerland
- 1993 – 1998 Wrote articles for “ZOOM”, a movie magazine, based in Zurich, Switzerland
- 1998 – 2001 Associate Director and Dean of the TBC, The Beijing Center for Language and Culture, University of International Business and Economics, Beijing
- Since 2001 Permanent Visiting Fellow at the IEW, the Institute for Empirical Research Economics of the Department of Economics of the University of Zurich
- Since 2002 Research fellow at the CREMA, the Center for Research in Economics/Management and Arts at the Department of Economics of the University of Basle, Switzerland
- 2004 - 2014 Chairman and founder of AIBE, the Association for International Business Ethics, Hong Kong
- 2004 - 2013 General Secretary of CIBE, the Center for International Business Ethics , Institute for the study of the Open Economy, UIBE, the University of International Business and Economics, Beijing/ China
- 2008 – 2013 Chief Editor of the Journal of International Business Ethics, in cooperation with Paul Stillmann Business School of Seton Hall University, New Jersey, USA and the American Scholars Press
- 2008 Co-founder of the Ladanyi-Association, Zürich, Switzerland
- Since 2013 Senior Consultant of the Research Center for MOOCs, School of Distance Education, UIBE, University of International Business and Economics, Beijing/ China
- 2013 Founded Hong Kong Rothlin International Management Consulting Co., Ltd.
- 2014 Founded Beijing Rothlin International Management Consulting Co., Ltd.
- Since 2015 Director of the Macau Ricci Institute

Since 2017 Editor of The Journal of the Macau Ricci Institute. 澳门利氏学社刊 The Online Journal of Moral Leadership, Social Innovation and Comparative Spirituality (English & Chinese)

## MEMBERSHIP

Since 1996 Member of the ISBEE, the International Society for Business, Economics and Ethics

Since 2000 Member of the American Business Ethics Society

Since 2015 Member of the European Academy of Sciences and Arts

## PUBLICATIONS

### (1) *Research Papers*

Rothlin, S. (1996). Aspects éthiques pour le future de la sécurité sociale, Bern : Foi&Economie (Ethical Aspects of the futur of the social security, in French and German).

Rothlin, S. (2008). Major Problems that Business Ethics Faces in China, in: Chinese Cross Currents, vol.5, issue 1, 8-16 (English&Chinese).

Frey, B.S. & Rothlin, S. (2009). The Parable of the Prodigal Son and Modern Motivation Theory, in: The Way, vol.48, issue 3, 7-12.

Rothlin, S. (2010). Serving the Common Good: Insights from Chinese and Indian Traditions of Wisdom in the Context of International Business Ethics, in: Henri-Claude de Bettignies& Mike J.Thompson (Eds.). Leadership, Spirituality and the Common Good: East and West Approaches, Antwerp/ Apeldoorn: Garant.

Rothlin, S. (2010). Spiritual Challenges in China amid Global Economic Crisis, in: Review of Ignatian Spirituality, vol.51, no.123, 56-66.

Rothlin, S. (2010). Towards a Socially Responsible China: A preliminary investigation of the implementation of the Global Compact, in: Journal of International Business Ethics, vol.3. no.1, 3-13.

Rothlin, S. (2012). Complementary Aspects between Compliance and Ethics. Ethical and Christian Perspectives, in: Asian Horizons. Dharmaram Journal of Theology, vol.6, No.1, March 2012, 60-69.

Rothlin, S. & Frey, B.S. (2015): Catholic Orders as Efficient Institutions, in: Lumen: A Journal of Catholic Studies, Vol. 3, 30-41.

Rothlin, S. & McCann, D.(2016). Catholic Social Teaching and Environmental Responsibility, in: Imtiyaz Yusuf (Ed.): A Plantery And Global EthicsFor Climate Change And Sustainable Energy, Bangkok, Mahidol University and Konrad-Adenauer-Stiftung, 2016, 175-227

Rothlin, S. (2018). Professional Ethics as Training in Civic Education, in: Hong Kong Journal of Catholic Studies, vol.8, 159-185

(2) *Books Published*

Rothlin, S. (1992). *Gerechtigkeit in Freiheit. Darstellung und kritische Würdigung des Begriffs der Gerechtigkeit im Denken von Friedrich August von Hayek.* Frankfurt a.M, Bern, New York, Paris: Peter Lang (Justice in Freedom. Critical evaluation of the concept of Justice in the philosophy of Friedrich August of Hayek. PhD in German).

Rothlin, S. (2004). *Becoming a Top-Notch-Player. 18 Rules of International Business Ethics.* Beijing: Renmin University Press (English & Chinese Version).

Rothlin, S., et al. (2009). *Applied Ethics Series,* Beijing: Peking University Press.

Rothlin, S. & Haghirian, P. (2013). *Teaching International Business Ethics,* Heidelberg, New York, Dordrecht, London: Springer.

Rothlin, S. & McCann, D. (2015). *International Business Ethics. Focus on China,* Heidelberg, New York, Dordrecht, London: Springer.

Rothlin, S., Myers, T.A., Thompson, M. (2015). *Responsible Entrepreneurship. How to Write a Business Plan (Chinese-English Version),* Beijing: University of International Business and Economics Press.

(3) *Book Chapters Published*

Rothlin, S. (2008). *Training Students in Responsibility and Social Commitment: Fragments of a Concept for an "Oriental University",* in: *Responsibility and Commitment. Eighteen Essays in Honor of Gerhold K. Becker* (Ed. Tze-wan Kwan), Waldkirch: Gorz.

Rothlin, S. & McCann D. (2013): *Cross-cultural Challenges with Ethics Training in China,* in: *Ethics Training in Action. An Examination of Issues, Techniques, and Development,* Information Age Publishing Inc., Charlotte, NC, 332-366.

Rothlin, S. (2014) in Wieland/Steinmeyer/Grüninger (Hrsg.): *Handbuch Compliance-Management. 2. Auflage.* Berlin: ESV, *Compliance and Business Culture in China,* 995-1018.

Rothlin, S. & Chmielewski, P.J. (2014). *Implementing Dignity And Sustainability In: A Cancer Hospital,* in: Albert Wong & Artur K. Wardega (Eds.): *Humankind and Nature. An Endangered System of Interdependence in Today's Globalising World,* Newcastle upon Tyne, UK, Cambridge Scholars Publishing, 33-49.

Rothlin, S. & McCann D. (2017): *International Business Ethics. What We Have Learnt by Focusing on China?* In: Ingeborg Gabriel, Peter G. Kirchschräger, Richard Storn (Eds.): *Eine Wirtschaft, die Leben fördert. Wirtschafts- und unternehmensethische Reflexionen im Anschluss an Papst Franziskus.* Ostfildern: Matthias Grünewald Verlag, 337-350.