

# TRADE LAW 4.0

WASHINGTON DC, MAY 25–26, 2023  
GEORGETOWN LAW  
500 1<sup>ST</sup> ST, NW, ROOM 750

trade  
law4.0

trade law for the data-driven economy



# Trade Law 4.0

The conference “Trade Law 4.0” co-organized by the University of Lucerne and Georgetown Law seeks to unpack contemporary data governance with a focus on the role of global trade law. It will connect existing discourses across jurisdictions and across disciplinary domains, map and analyze existing approaches, and generate insights as to how to shape better the existing rule-framework, so that data-driven growth and innovation can be furthered while safeguarding certain fundamental rights and values important to domestic constituencies.

We are fortunate to gather together a faculty of renowned experts that not only have a profound insight into different legal and policy fields but also an understanding of the developments in different parts of the world, and the therewith-linked geopolitical tensions. We look forward to interesting and fruitful discussions, also with inputs from practitioners and policymakers.

## Program

### THURSDAY, MAY 25, 2023

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**2:00-2:15 PM**    **REGISTRATION**

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**2:15-2:30 PM**    **WELCOME REMARKS**  
**Anupam Chander** (Georgetown Law); **Mira Burri** (University of Lucerne)

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**2.30-4:30 PM**    **PANEL 1: THE LAW AND POLICY OF DIGITAL TRADE**  
Chair: **Amy Porges** (Porges Trade Law PLLC; Nitze School of Advanced International Studies, Johns Hopkins University)  
**Mira Burri** (University of Lucerne): *The Law of Digital Trade*  
**Joshua P. Meltzer** (Brookings Institution): *The Digital Trade Policy Agenda*  
**Javier López González** (Organisation for Economic Co-operation and Development): *Of Bytes and Trade: Quantifying the Impact of Digitalisation on Trade*  
**Chad P. Bown** (Peterson Institute for International Economics): *The Geopolitics of Digital Trade*  
**Antony Taubman** (World Trade Organization): *The IP Aspects of Digital Trade (online)*  
**Martín Molinuevo** (The World Bank): *Options for Digital Trade Rules in the Developing World*

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**4:30-5:00 PM**    **COFFEE BREAK**

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**5:00-6:30 PM ROUNDTABLE: U.S. APPROACHES TO REGULATING THE DATA-DRIVEN ECONOMY**

Chair: **Anupam Chander** (Georgetown Law)

**Chad P. Bown** (Peterson Institute for International Economics)

**Susan Aaronson** (George Washington University)

**David Weller** (Google)

**Gary Horlick** (Georgetown Law)

**Nigel Cory** (Information Technology and Innovation Foundation)

**Amy Porges** (Porges Trade Law PLLC; Nitze School of Advanced International Studies, Johns Hopkins University)

**Jonathan McHale** (Computer and Communications Industry Association)

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**6:30-7:30 PM DINNER**

**FRIDAY, MAY 26, 2023**

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**9:30-11:00 AM PANEL 2: TRADE AND/OR PRIVACY**

Chair: **Mira Burri** (University of Lucerne)

**Svetlana Yakovleva** (Institute for Information Law (IViR), University of Amsterdam; De Brauw Blackstone Westbroek): *EU's Approach to Privacy and Data Governance*

**Kenneth Propp** (Atlantic Council, Europe Center; Georgetown University):

*Transatlantic Challenges in Privacy and Platform Regulation*

**María Vásquez Callo-Müller** (University of Lucerne): *The Global CBPR Forum*

**Martina Ferracane** (European University Institute): *Assessing the Impact of Data Protection and Adequacy Decisions on Trade*

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**11:00-11:30 AM COFFEE BREAK**

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**11:30-12:30 PM PANEL 3: DIGITAL TRADE, DEVELOPMENT, AND SUSTAINABILITY**

Chair: **Gary Horlick** (Georgetown Law)

**Katrin Kuhlmann** (Georgetown Law): *Sustainability and Digital Trade*

**Kholofelo Kugler** (University of Lucerne): *Maintaining the Customs Duty Moratorium: Viable Policy Options for African Countries*

**Yasmin Ismail** (CUTS International): *Digital Trade and LDCs*

**Ivy Lau** (PayPal): *FinTech, MSMEs and Digital Trade (online)*

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**12:30-2:00 PM LUNCH BREAK**

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## 2:00-4:00 PM **PANEL 4: TOWARDS TRADE LAW 4.0**

Chair: **Christian Troncoso** (Amazon Web Services)

**Joel Trachtman** (The Fletcher School, Tufts University): *Platform Regulation*

**Dan Ciuriak** (Centre for International Governance Innovation): *Trading AI*

**Michael Geist** (University of Ottawa): *IP in Trade Law 4.0*

**Neha Mishra** (The Geneva Graduate Institute): *Transnational Interoperability Framework for Global Digital Trade: Framing a Research Agenda*

**Nigel Cory** (Information Technology and Innovation Foundation): *Cybersecurity and Digital Trade*

**Emily Jones** (University of Oxford, Blavatnik School of Government): *Innovation in Digital Trade: Driven by Singapore?*

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## 4:00-4:15 PM **WRAP-UP AND FAREWELL**

**Anupam Chander** (Georgetown Law)

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## 4.30-6:00 PM **WORKSHOP: MEASURING DIGITAL TRADE (BY INVITATION ONLY)**

### VENUE

Georgetown Law

500 1st St, NW, Room 750

### GETTING THERE

The Law Center is located near Union Station and Capitol Hill at 600 New Jersey Ave., NW, Washington, DC, 20001. The Law Center Campus is not located on the undergraduate campus; however, there is a shuttle bus providing frequent service to and from both campuses.

### ORGANIZATION

Prof. Mira Burri

Professor of International Economic and Internet Law

Principal Investigator ERC Consolidator Grant: TRADE LAW 4.0, [digitaltradelaw.ch](http://digitaltradelaw.ch)

University of Lucerne

Prof. Anupam Chander

Scott K. Ginsburg Professor of Law and Technology

Georgetown Law

### KINDLY SUPPORTED BY



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