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JOURNAL ARTICLES / AUFSÄTZE IN WISSENSCHAFTLICHEN ZEITSCHRIFTEN

1. 'Approaches to Digital Trade and Data Flow Regulation across Jurisdictions', *Journal of World Investment and Trade* 22 (forthcoming 2021).
2. 'Governing "European values" inside Data Flows: Interdisciplinary Perspectives', *Internet Policy Review* 10 (2021) (with Irion, Kolk and Milan), doi.org/10.14763/2021.3.1582.
3. 'Intermediaries' Liability in Light of the Recent EU Copyright Reform', *Indian Journal of Intellectual Property* 11 (2021) (with Zihlmann).
4. 'Digital Transformation: Heralding in a New Era for International Trade Law', *Trade, Law and Development* 13 (2021), 38–62.
5. 'Interfacing Privacy and Trade', *Case Western Journal of International Law* 53 (2021), 35–88.
6. 'Towards a New Treaty on Digital Trade', *Journal of World Trade* 55 (2021), 77–100.
7. 'India, Brazil, and Public Health: Rule-Making through South-South Diffusion in the Intellectual Property Rights Regime?', *Regulation and Governance* (2020) (with Serrano), [doi:10.1111/rego.12355](https://doi.org/10.1111/rego.12355).
8. 'Trade in Services Regulation in the Data-Driven Economy', *Trade, Law and Development* 12 (2020), 208–240.
9. 'Digital Trade Provisions in Preferential Trade Agreements: Introducing a New Dataset', *Journal of International Economic Law* 23:1 (2020), 187–220 (with Polanco).
10. 'The Governance of Data and Data Flows in Trade Agreements: The Pitfalls of Legal Adaptation', *UC Davies Law Review* 51 (2017), 65–132.
11. 'The Regulation of Data Flows in Trade Agreements', *Georgetown Journal of International Law* 48 (2017), 408–448.
12. 'New Legal Design for Digital Commerce in Free Trade Agreements', *DigiWorld Economic Journal* 107 (2017).
13. 'Rising Economies in the International Patent Regime: From Rule-Breakers to Rule-Changers and Rule-Makers', *New Political Economy* (2017) (with Morin, Serrano and Bannerman) <https://doi.org/10.1080/13563467.2017.1349086>.
14. 'The Reform of the EU Data Protection Framework: Outlining Key Changes and Assessing Their Fitness for a Data-Driven Economy', *Journal of Information Policy* 6 (2016), 479–511 (with Schär).
15. 'Die Reform der Datenschutzgesetzgebung der Europäischen Union: die wichtigsten Veränderungen und ihre Eignung für eine datengesteuerte Wirtschaft', *Zeitschrift für Europäisches Recht* 4 (2016), 82–95 (with Schär).
16. 'Global Cultural Law and Policy and the Internet: A Tale of Parallel Worlds', *Arts and International Affairs* 1 (2016), 148–181.
17. 'Cultural Diversity in the Internet Age: In Search of New Tools That Work', *DigiWorld Economic Journal* 101 (2016), 1–21.
18. 'The International Economic Law Framework for Digital Trade', *Zeitschrift für Schweizerisches Recht* 135 (2015), 10–72.
19. 'Designing a Coherent Framework for the Regulation of Internet Content', *The Hague Institute for Justice Paper* (2015).

20. 'Public Service Media and Exposure Diversity: An Introduction', *International Journal of Communication* 9 (2015), 1319–1323 (with Helberger).
21. 'Contemplating a "Public Service Navigator": In Search of New (and Better) Functioning Public Service Media', *International Journal of Communication* 9 (2015), 1341–1359.
22. 'Permission to Link: Making Available via Hyperlinking in the European Union after *Svensson*', *Journal of Intellectual Property, Information Technology and E-Commerce Law* 5 (2014), 245–255.
23. 'Global Cultural Law and Policy in the Age of the Ubiquitous Internet', *International Journal of Cultural Property* 21 (2014), 349–364.
24. 'Transatlantic Copyright Comparisons: Making Available via Hyperlinks in the European Union and Canada', *European Intellectual Property Review* 2 (2014), 95–105 (with de Beer).
25. 'The UNESCO Convention on Cultural Diversity: An Appraisal Five Years after its Entry into Force', *International Journal of Cultural Property* 20 (2014), 357–380.
26. 'Business as Usual? The Implementation of the UNESCO Convention on Cultural and EU Media Law and Policy', *European Law Review* 38 (2013), 802–825.
27. 'Re-conceptualising the Global Digital Divide', *Journal of Intellectual Property, Information Technology and E-Commerce Law* 2:3 (2011), 217–225.
28. 'Misunderstanding Creativity: User Created Content in Virtual Worlds and its Constraints by Code and Law', *International Journal of Communications Law and Policy* 14 (2011).
29. 'Reconciling Trade and Culture: A Global Law Perspective', *Journal of Arts Management, Law and Society* 41 (2011), 138–158.
30. 'Digital Technologies and Traditional Cultural Expressions: A Positive Look at a Difficult Relationship', *International Journal of Cultural Property* 15 (2010), 33–63.
31. 'Cultural Diversity as a Concept of Global Law: Origins, Evolution and Prospects', *Diversity* (special issue on ethnic diversity and cultural pluralism) 2 (2010), 1059–1084.
32. 'Trade and Culture in International Law: Paths to (Re)conciliation', *Journal of World Trade* 44 (2010), 49–80.
33. 'Trade versus Culture in the Digital Environment: An Old Conflict in Need of a New Definition', *Journal of International Economic Law* 12 (2009), 17–62.
34. 'Trade and Culture: Making the WTO Legal Framework Conducive to Cultural Considerations', *Manchester Journal of International Economic Law* 5 (2008), 3–39.
35. 'Defining Regulatory Objectives for Contemporary Electronic Communications: Between a Rock and a Hard Place', *International Journal of Communications Law and Policy* 12 (2008), 274–312.
36. 'The New Audiovisual Media Services Directive: Television without Frontiers, Television without Cultural Diversity', *Common Market Law Review* 44 (2008), 1689–1725.
37. 'The Reform of the EC Audiovisual Media Regulation: Television without Cultural Diversity', *International Journal of Cultural Property* 14 (2007), 169–204.
38. 'The Law of the World Trade Organization and the Communications Law of the European Community: On a Path of Harmony or Discord?', *Journal of World Trade* 41 (2007), 833–878.
39. 'The New Concept of Universal Service in a Digital Networked Communications Environment', *I/S: Journal of Law and Policy for the Information Society* 3 (2007), 117–146.
40. 'The Changing Environment of Audiovisual Media: New Technologies, New Patterns of Consumer/Business Behaviour and Their Implications for Audiovisual Media Regulation', *medialex: The Swiss Journal of Communications Law* 4 (2007), 171–179.

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1. *Public Service Broadcasting 3.0: Legal Design for the Digital Present*, Routledge, 2015.
2. *Classification of Services in the Digital Economy*, Springer, 2012 (with Weber).
3. *EC Electronic Communications and Competition Law*, Cameron May, 2007.

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1. *Big Data and Global Trade Law*, Cambridge University Press, 2021 (also open access: doi.org/10.1017/9781108919234).
2. *Governing European Values inside Data Flows*, special issue, *Internet Policy Review* 10 (2021) (with Irion, Kols and Milan).
3. *Exposure Diversity and Public Service Media*, special issue, *International Journal of Communication*, 2015 (with Helberger).
4. *Trade Governance in the Digital Age*, Cambridge University Press, 2012 (with Cottier).
5. *Governance of Digital Games Environments and Cultural Diversity: Transdisciplinary Perspectives*, Edward Elgar, 2010 (with Graber).
6. *Intellectual Property and Traditional Cultural Expressions in a Digital Environment*, Edward Elgar, 2008 (with Graber).
7. *Digital Rights Management: The End of Collecting Societies?*, Stämpfli et al., 2005 (with Graber/Govoni/Girsberger).
8. *Free Trade versus Cultural Diversity: WTO Negotiations in the Field of Audiovisual Services*, Schulthess, 2004 (with Graber/Girsberger).

BOOK CHAPTERS / AUFSÄTZE IN SAMMELBÄNDEN

1. 'Fake News in Times of Pandemic and Beyond: Exploring of the Rationales for Regulating Information Platforms', K. Mathis and A. Tor (eds) *Law and Economics of the Coronavirus Crisis*, Springer, forthcoming 2022.
2. 'Trade and Culture: The 1970 UNESCO and the 1995 UNIDROIT Conventions and Their Relationship with the 2005 Convention on Cultural Diversity and International Trade Law', in A.F. Vrdoljak et al. (eds) *Oxford Handbook on the 1970 and 1995 Conventions*, Oxford University Press, forthcoming 2022.
3. 'The Protection of Cultural Heritage by Trademarks', in I. Stamatoudi (ed), *Research Handbook on Intellectual Property and Cultural Heritage*, Edward Elgar, forthcoming 2022.
4. 'Digital Trade: In Search of Appropriate Regulation', in L. Hinojosa (ed) *Governance of the Digital Society: A Legal Analysis*, Thompson/Reuters, forthcoming 2021.
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8. 'Privacy and Data Protection', in D. Bethlehem, D. McRae, R. Neufeld and I. Van Damme (eds) *The Oxford Handbook on International Trade Law*, 2nd edn., Oxford University Press, forthcoming 2021.

9. 'Data Flows versus Data Protection: Mapping Existing Reconciliation Models in Global Trade Law', K. Mathis and A. Tor (eds) *The Law and Economics of Regulation*, Springer, 2021, 129–158.
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13. Commentary of GATS Article IX: Business Practices, in R. Wolfrum, P-T. Stoll and C. Feinäugle (eds) *Max-Planck Commentaries on World Trade Law, Vol. 6: Trade in Services*, Brill/Martinus Nijhoff, 2020.
14. 'Cultural Heritage and Intellectual Property', in F. Francioni and A.F. Vrdoljak (eds) *Oxford Handbook on International Cultural Heritage Law*, Oxford University Press, 2020, 459–482.
15. 'Understanding the Implications of Big Data and Big Data Analytics for Competition Law: An Attempt for a Primer', in K. Mathis and A. Tor (eds), *New Developments in Competition Law and Economics*, Springer, 2019, 241–263.
16. 'TRIPs Implementation in Developing Countries: Likely Scenarios to 2025', in M. Elsig, M. Hahn and G. Spilker (eds) *The Shifting Landscape of Global Trade Governance*, Cambridge University Press, 2019 (with Serrano), 275–294.
17. 'Understanding and Shaping Trade Rules for the Digital Era', in M. Elsig, M. Hahn and G. Spilker (eds) *The Shifting Landscape of Global Trade Governance*, Cambridge University Press, 2019, 73–106.
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21. 'Designing Future-Oriented Multilateral Rules for Digital Trade', in P. Sauvé and M. Roy (eds) *Research Handbook on Trade in Services*, Edward Elgar, 2016, 331–356.
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23. 'The EU, the WTO and Cultural Diversity', in E. Psychogiopoulou (ed) *Cultural Governance and the European Union*, Palgrave Macmillan, 2015, 195–209.
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25. 'The Protection of Undisclosed Information: Commentary of Article 39 TRIPS', in T. Cottier and P. Véron (eds) *Concise International and European IP Law: TRIPS, Paris Convention, European Enforcement and Transfer of Technology*, Kluwer Law International, 2014 (with Meitingner).
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27. 'Controlling New Media (without the Law)', in M. Price and S. Verhulst (eds) *Handbook of Media Law*, Routledge, 2012, 327–342.
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29. 'The Global Digital Divide as Impeded Access to Content', in M. Burri and T. Cottier (eds) *Trade Governance in the Digital Age*, Cambridge University Press, 2012, 396–420.
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35. 'The Long Tail of the Rainbow Serpent: New Technologies and the Protection and Promotion of Traditional Cultural Expressions', in C. Graber and M. Burri (eds) *Intellectual Property and Traditional Cultural Expressions in a Digital Environment*, Edward Elgar, 2008, 205–236.
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EXPERT REPORTS / GUTACHTEN/BERICHTE

1. 'Cultural Diversity Policies in the Age of AI', *AI in the Audiovisual Sector*, IRIS Special Report, Strasbourg: European Audiovisual Observatory, 2021, 69–84 (also in French and German).
2. 'How Should the WTO Respond to the Data-driven Economy?', Contribution to Center for International Governance Innovation (CIGI), *Modernizing the World Trade Organization Essay Series*, Waterloo: CIGI, 2020.
3. 'Culture in the CARIFORUM: European Union Economic Partnership Agreement: Rebalancing Trade Flows between Europe and the Caribbean?', UNESCO Report, June 2019 (also in French and Spanish).
4. 'Discoverability of Local, Regional and National Content', A Thought Leadership Paper written for the Canadian Commission for UNESCO and the Canadian Heritage, February 2019 (also in French).
5. 'Current and Emerging Trends in Disruptive Technologies: Implications for the Present and Future of EU's Trade Policy', Study for the European Parliament, EP/EXPO/B/INTA/2017/06, October 2017.
6. 'Over-the-top Services: Market Development and Regulatory Issues', *expert report for the International Telecommunication Union*, August 2015.
7. 'The Impact of the International Legal Framework, in Particular the WTO and UNESCO, on the Pursuit of Cultural Diversity Objectives Online', *IRIS Special: Video on Demand and the Promotion of European Works*, European Audiovisual Observatory, 2014.

8. 'Should There Be New Multilateral Rules for Digital Trade?', *Report for the e15 expert group on trade and innovation*, International Centre for Trade and Sustainable Development (ICTSD), September 2013.
9. *Implementation of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions in the Digital Age: Challenges, Priority Actions and Recommendations*, Report for UNESCO, December 2013 (with Guèvremont/Bernier/Cornu/Hanania/Ruiz-Fabri).
10. 'Über die Rhetorik hinaus: Reale Auswirkungen der UNESCO-Konvention zum Schutz der kulturellen Vielfalt', in *Von der Deklaration zur Umsetzung – Schutz und Förderung der kulturellen Vielfalt in der Schweiz*, Swiss Academies of Humanities and Social Sciences (SAGW), 2011.
11. *Implementing the UNESCO Convention in EU's Internal Policies*, Expert report for the European Parliament, IP/B/CULT/IC/2010_066, 2010 (also in French and German).
12. *Cultural Diversity*, Contribution to the Civil Society Background Paper 'The Future of the Internet Economy', OECD Ministerial Meeting, 17–18 June 2008, Seoul.

BOOK REVIEWS / BUCHBESPRECHUNGEN

1. 'Governing Science and Technology under the International Economic Order: Regulatory Divergence and Convergence in the Age of Megaregionals', *Asian Journal of International Law* 10 (2020), 411–413.
2. 'The Future of Public Service Broadcasting: Grim or Bright?', *European Journal of Communication* 35 (2020), 65–70.
3. 'Communications and Competition Law: Key Issues in the Telecoms, Media and Technology Sectors', *Computer and Telecommunications Law Review* 6 (2016), 170–171.
4. 'Beyond Wikileaks: Implications for the Future of Communications, Journalism and Society', *Journal of Information Policy* 4 (2014), 23–27.
5. 'Regulating Code', *International Journal of Law and Information Technology* 22:2 (2014), 208–214.
6. 'Connecting Dots in a World of Bits', Review of *The Electronic Silk Road*, *Opinio Juris* (2013).
7. 'The International Law of Culture: Prospects and Challenges', *International Journal of Cultural Property* 19 (2012), 579–581.
8. 'Public Service Media and Policy in Europe', *Common Market Law Review* 49 (2012).
9. 'Protection of Cultural Diversity from a European and International Perspective', *Common Market Law Review* 47 (2010).
10. 'Intellectual Property, Public Policy, and International Trade', *European Journal of International Law* 20 (2009).
11. 'Public Broadcasting and European Law', *European Law Review* 34 (2009).
12. 'Regulating Content – European Regulatory Framework for the Media and Related Creative Sectors', *Common Market Law Review* 44 (2007), 1835–1837.
13. 'Collecting Societies – Not Yet "Six Feet Under"', *INDICARE Monitor* 1:4 (2004) (with Graber/Girsberger).

MEDIA CONTRIBUTIONS / MEDIENBEITRÄGE

1. 'Big Data, Small World', NFP75 und Museum für Kommunikation, 20 January 2021, Video.
2. 'How the WTO Can Prepare for the Digital Economy?', Video, Centre for International Governance Innovation (CIGI), 4 May 2020.

3. 'Wie soll man die globalen Datenflüsse regulieren?', *Die Volkswirtschaft* (2019) (also in French).
4. 'Elektronische Aufbewahrung: Einige rechtliche Aspekte', *IT-Markt* (2017) (with Fanger).
5. 'Digitaler Handel stürzt Regulatoren ins Dilemma', *unipress* 166 (2015).
6. 'Die Zukunft des Internets entscheidet sich jetzt', *unipress* 160 (2014).
7. 'Globale Internet Governance – wie weiter?', *asut bulletin* 3, June 2014.
8. 'Die reale Auswirkung der UNESCO-Konvention, insbesondere für die Schweiz', Interview, DRS4, 25 January 2011.
9. 'Immer mehr staatlich verordnete Grenzen im Cyberspace', *Neue Zürcher Zeitung*, 12 Oktober 2010.
10. 'Trade and Culture: Paths to (Re)conciliation', guest blog, *IntLawGrrls: Voices on International Law, Policy, Practice*, 22 March 2009.
11. 'In der digitalen Welt die kulturelle Vielfalt schützen', *unipress* 136 (2008).

PRESENTATIONS / PRÄSENTATIONEN (selected since 2009)

2021

- 'EU's Digital Trade Policies', World Trade Forum, organized by EUI and WTI, Florence, 14 October 2021.
- 'Digital Governance', Workshop on Regulating the Global Digital Economy, University of Oxford, 13 September 2021.
- 'Digital Transformation and Mobility', Panel organized by the German Foreign Affairs Office, 3 June 2021.
- 'Interfacing Privacy and Trade', Law and Society Association Annual Meeting (Chicago and online), 28 May 2021.
- 'What Are the Implications of Bill C-10 on Canadian Culture and Media?', C.D. Howe Institute, Canada, 7 May 2021.
- 'Adapting Trade Rules for the Digital Age: Approaches across Jurisdictions', TRIPS@25 Webinar, World Trade Organization, 20 April 2021.
- 'Interfacing Privacy and Trade', APEC Symposium Supporting the WTO Negotiations on Trade Related Aspects of E-Commerce, 24 March 2021.
- 'RCEP E-Commerce and the Governance of Digital Trade', SIEL Conversation, 25 February 2021.
- 'Interfacing Privacy and Trade', 14th Conference Computers, Privacy and Data Protection (CPDP), 29 January 2021.
- 'Governing European Values within Data Flows', University of Amsterdam and University of Lucerne, 29 January 2021.
- 'RCEP: Chapter on E-Commerce', The National University of Malaysia and World Trade Institute, University of Bern, 26 January 2021.
- 'Big Data / Small World', Museum für Kommunikation, 20 January 2021.
- 'Digitization and International Trade Law', Workshop: 'Does Digitization Create a New Type of International Law', Berlin, 18 January 2021.
- 'The Regulation of Data Flows in PTAs: Design, Evolution and Implications', University of Hong Kong and Georgetown Law, 6–7 January 2021.

2020

'Approaches to Digital Trade and Data Flow Regulation across Jurisdictions', Conference: The Roadmap to the ASEAN-EU FTA in the Post-Pandemic Era, Singapore Management University, 4 December 2020.

'The Rise of Digital Trade: The Role of E-Commerce and Data in the Pandemic and Beyond', Conference: Trade Rules for the Pandemic and Its Aftermath, Queen's Institute on Trade Policy, 27 November 2020.

'Global Trade Law: Innovations in the Domain of Digital Trade', University of Miami, 17 November 2020.

'Regulating Data in Trade Agreements', NFP75 Networking Event, 10 November 2020.

'Interfacing Privacy and Trade', ASIL Research Forum, Cleveland, 30 October 2020.

'Digital Rules Innovation in FTAs', Webinar: Towards model RTA provisions for trade in times of crisis: E-commerce/digital trade and Investment, organized by UN, UNCTAD, WTO and Singapore Management University, 30 October 2020.

'An Appraisal of the EFTA Model Chapter on E-Commerce', presentation at the EFTA Advisory Committees' Meeting, 27 August 2020.

'The Emerging Framework for Privacy Protection in Global Trade Law', Chinese University of Hong Kong, 17 June 2020, webinar.

'The Governance of Data in Trade Agreements and Their Implications for Cultural Policy Toolkits', Conference on E-Commerce and Cultural Diversity, University of Laval, Quebec, 31 January 2020.

'The Governance of Big Data in Trade Agreements', NRP75 Networking Event, University of Basel, 21 January 2020.

2019

'Free Speech Online: Fake News', ELSA Day 2019, University of Lucerne, 27 November 2019.

'Fake News and Law's Many Dilemmas', LUMACSS Launch Conference, Lucerne, 11 November 2019.

'Preferential Treatment in Trade Agreements', UNESCO Regional Workshop on Preferential Treatment, Bridgetown, Barbados, 7 November 2019.

'Preferential Treatment: A Historical Perspective', UNESCO Regional Workshop on Preferential Treatment, Bridgetown, Barbados, 6 November 2019.

'Culture in the EU-CARIFORUM EPA', UNESCO study launch event, Bridgetown, Barbados, 5 November 2019.

'Introducing TAPED: A New Dataset on Digital Trade Norms in Preferential Trade Agreements', World Trade Forum, University of Bern, 2019.

'Fake News and Hate Speech on Online Platforms', Europaseminare, Haus der Kantone, Bern, 16 October 2019.

'AI and IoT: Newer Developments in EU Law and Policy', Europaseminare, Haus der Kantone, Bern, 16 October 2019.

'Global Trade law and Culture: Interfaces, Contestations and Evolving Legal Design', Ringvorlesung, University of Lucerne, 15 October 2019.

'Data Flows and Global Trade Law', Workshop 'Beyond Goods: Trade in Services and Investment in a Climate of Trade Protectionism', The Chinese University of Hong Kong, Faculty of Law, 16 August 2019.

'Emerging Rules on Data Flows in Preferential Trade Agreements', IP Researchers Workshop, WIPO/WTO/University of Geneva, Geneva, 28 June 2019.

'Big Data and Trade Agreements', Institute for Biomedical Ethics, Summer School: Ethics, the Internet and the Society, University of Basel, 21 June 2019.

'The Impact of the CARIFORUM-EU Trade Agreement on Cultural Diversity', Member States' meeting UNESCO Convention on Cultural Diversity, UNESCO, Paris, 7 June 2019.

‘Privacy and International Trade Law’, OUP Handbook Authors’ Meeting, Canadian Embassy, Geneva, 6 June 2019.

‘Data Flows and Data Protection: Understanding the Implications of Trade Law for Privacy’, Law and Society Association Annual Meeting, Washington, DC, 30 May 2019.

‘Law in Time of Oxygona: Meet the Author’, Law and Society Association Annual Meeting, Washington, DC, 30 May 2019.

‘The Prospects of a Treaty on Digital Trade’, Shanghai Academy of Social Sciences, Shanghai, 24 May 2019.

‘International Economic Law in the Era of Big Data: Interfacing Privacy Protection and Cross-border Data Flows’, Global Economic Law Seminar, World Trade Institute, Bern, 14 May 2019.

‘Digital Trade Law’, World Trade Institute, Bern, 1 May 2019.

‘Technology, Data and Global Trade: New Pathways of Development’, UNCTAD E-Commerce Week, Geneva, 1 April 2019.

‘Legal Design for Reconciling Data Flows and Data Protection’, GEM-STONE workshop and International Studies Association Annual Convention, Toronto, 25–28 March 2019.

‘PTAs Frameworks for Telecommunications and Media Services: Path Dependences Still Remain’, University of Erlangen, 14–15 March 2019.

‘Governance of the Digital Economy under International Trade and Investment Law’, International Investment Law Workshop, 8–9 March 2019, University of Frankfurt (with Polanco).

‘Discoverability of Local, Regional and National Content’, Expert Meeting organized by the Canadian Commission for UNESCO and Canadian Heritage, Ottawa, 6–8 February 2019.

2018

‘Understanding and Shaping Trade Rules for the Digital Economy’, EFTA Parliamentary Session, Geneva, 22 November 2018.

‘Data Flows and Global Trade Law’, international conference ‘Big Data and Trade Governance’, University of Lucerne, 16 November 2018.

‘Understanding and Shaping Trade Rules in the Age of Big Data’, Trade in Knowledge Conference, World Trade Organization, Geneva, 6 November 2018.

‘Future Perspectives on Digital Trade Regulation’, Delegations meeting, ICTSD, 22 October 2018.

‘The Governance of Data Flows in Trade Agreements: High Time for New Solutions?’, Amsterdam Privacy Conference, University of Amsterdam, 5–8 October 2018.

‘Governance of Data and Data Flows in Trade Agreements’, ICON-S Annual Meeting, University of Hong Kong, 25–27 June 2018.

‘Digital Transformation and Global Trade Law’, at ‘Digital Transformation: State of the Field’ Workshop, Columbia University, New York, 15 June 2018.

‘Impact Studies on Trade and Culture’, UNESCO Expert Meeting, Seoul, 21–23 April 2018.

‘Understanding the Implications of Big Data and Big Data Analytics for Competition Law’, Law and Economics symposium, 13 April 2018, University of Lucerne.

‘The Global Rule Framework for Digital Trade: Spreading US Economic and Ideological Power’, International Studies Association Annual Convention, 6 March 2018, San Francisco.

2017

‘Current and Emerging Trends in Disruptive Technologies: Implications for the Present and Future of EU’s Trade Policy’, Committee on International Trade, European Parliament, Brussels, 9 November 2017.

‘TRIPs Implementation in Developing Countries: Likely Scenarios to 2025’, World Trade Forum, Grindelwald, 7 October 2017 (with Serrano).

‘Understanding and Shaping Trade Rules for the Digital Era’, World Trade Forum, Grindelwald, 7 October 2017.

‘Aktuelle Themen aus dem Gebiet des EU-Internetrechts’, Europaseminare der Universität Zürich, Haus der Kantone, Bern, 20 September 2017.

‘The Governance of Big Data in Trade Agreements’, Institute for Information Law, University of Amsterdam, 9 September 2017.

‘The Rise of Extraterritoriality in Cyberspace: Exploring the Extraterritorial Effects of the EU General Data Protection Regulation’, EPIP Conference, Bordeaux, 6 September 2017.

‘Promoting Cultural Diversity through Preferential Trade’, UNESCO Expert Meeting, Montreal, 21–23 June 2017.

‘Data Flows and Global Trade Regulation, World Summit on the Information Society (WSIS), International Telecommunication Union, Geneva, 12 June 2017.

‘The Regulatory Framework for Digital Trade in the Trans-Pacific Partnership Agreement – IP and Beyond’, 11th WIPO Advanced Intellectual Property Research Forum: Intellectual Property Reforms - International and Comparative Dimensions, Geneva, 22 May 2017.

‘The Regulation of Big Data and Trade Agreements’, Kursaal, Bern, 9 May 2017.

‘In Search of Appropriate Legal Design for Digital Trade’, METI/JETRO Digital Trade Symposium, Tokyo, 17 February 2017.

‘Data Flows and International Trade Law’, Symposium ‘Future-proofing Law’, University of California, Davis, 26-27 January 2017.

2016

‘The Governance of Data Flows in Trade Agreements’, American Society of International Law (ASIL) Meeting, Georgetown University, Washington, DC, 30 September 2016.

‘Die Strategie der EU für einen digitalen Binnenmarkt’, Europaseminare der Universität Zürich, Haus der Kantone, Bern, 21 September 2016.

‘Netzneutralität in der EU und in der Schweiz’, Europaseminare der Universität Zürich, Haus der Kantone, Bern, 21 September 2016.

‘The Governance of Data Flows in Trade Agreements’, Law and Society Association Annual Meeting, New Orleans, 2 June 2016.

‘Digital Trade and the International Economic Law: The Present State of Affairs and Prospects’, Working Visit, Chinese government delegation, World Trade Institute, 18 May 2016.

‘Emerging Collisions between Internet Governance and International Trade Law’, Center for Information Technology, Society, and Law (ITSL), University of Zurich, 10 May 2016.

‘Rule-Making: Transnational Policy Networks and the South-South Diffusion of Novel Approaches to Intellectual Property Rights in India and Brazil’, Workshop: From Rule-takers to Rule-makers: Emerging Powers in the Regulation of International Trade, University of Geneva, 9–10 February 2016.

‘The Intellectual Property Chapter in the Transpacific Partnership Agreement’, interdisciplinary workshop, World Trade Institute, Bern, 3 March 2016.

‘The Internet as a Governance Challenge’, The Spirit of Bern, Kursaal Bern, 18 January 2016.

2015

'Digital Trade and the WTO', Working Visit, Taiwan government delegation, World Trade Institute, 18 September 2015.

'Die Rahmenbedingungen des digitalen Handels im internationalen Wirtschaftsrecht', invited presentation at the Swiss Lawyers' Day, St. Gallen, 11–12 September 2015.

'Addressing Barriers to Digital Trade', Meeting of the Expert Group on the Digital Economy, Columbia University, 30 July 2015.

'Der Handel mit digitalen Dienstleistungen: Informationsfreiheit und Datenschutz im internationalen Wirtschaftsrecht', University of Bern, 28 May 2015.

'Over-the-top Media: Regulatory Issues and Unsettled Questions', ITU-D experts meeting, International Telecommunication Union, Geneva, 22 April 2015.

'Nudging as a Tool of Media Policy', 4th Law and Economics Conference, organized by the University of Lucerne and University of Notre Dame, Lucerne, 17–18 April 2015.

'Over-the-top Services: Business Trends and Regulatory Issues', ITU ICT Leadership Retreat 'Getting Ready for Tomorrow: Regulation in a Data-driven Connected World', Singapore, 18–20 March 2015.

'South-South IP Norms Diffusion', Workshop 'Emerging Countries in the Intellectual Property Rights and Public Health Nexus', Global Studies Institute, University of Geneva, 27–28 February 2015.

'Service Public Definition in the Digital Environment: Constitutional Basis and Legal Design', Expert hearing for the Swiss Federal Media Commission, University of Zurich, 30 January 2015.

'South-South Norm Diffusion: Access to Health Policies in India and Brazil', Interdisciplinary workshop, University of St. Gallen, 19–20 January 2015.

2014

'Digital Flows: Trade Law Issues', Conference 'New Horizons in Services Trade Governance', organized by the International Centre for Trade and Sustainable Development and the World Trade Institute, Geneva, 25–26 November 2014.

'The Law of the World Trade Organization and the Internet', Geneva Internet Conference 'Internet Governance at a Crossroads', Geneva, 17–19 November 2014.

'Digital Innovation, Cross-border Data and Its Implications', Conference 'The Changing Global Innovation and Intellectual Property Policy Landscape: Present Challenges and Future Directions: TRIPS at 20 and Beyond', organized by the International Centre for Trade and Sustainable Development, Geneva, 30–31 October 2014.

'The Role of the World Trade Organization in Internet Governance', Conference 'Governance of the Domain Name System and the Future Internet: Legal, Economic and Political Challenges', organized by the University of Oslo, Oslo, 8–9 September 2014.

'Variable Geometry and the WTO: Insights for Global Rules Design', Internet Governance Forum (IGF), Istanbul, 1–3 September 2014.

'Trade Rules for Innovation', e15 Expert meeting on trade and innovation, organized by the International Centre for Trade and Sustainable Development and the IMD, Geneva, 2–3 June 2014.

'Designing a Coherent Framework for the Regulation of Internet Content', Global Governance Reform Conference 'The Future of Cyber Governance', organized by The Hague Institute for Global Justice, The Hague, 13–15 May 2014.

'Future-oriented Design for Digital Trade Rules', Law and Society Association (LSA) Annual Convention, Minneapolis, 29–31 May 2014.

‘The WTO in the Digital Era: Trade Meets Technology, But Do Trade Rules Too?’, Conference ‘The Future of the Multilateral Trading System: Post-Bali Perspectives’, organized by the Graduate Institute and the World Trade Institute, Geneva, 9 May 2014.

‘Multistakeholder Internet Governance / Models, Mechanisms and Issues’, Network of Interdisciplinary Internet and Society Research Centers (NoC) meeting post-NetMundial, Institute for Technology and Society, São Paulo, 25–26 April 2014.

‘Can International Law Keep Up with the Internet?’, ASIL (American Society of International Law) – ILA (International Law Association) Joint Meeting, Washington, DC, 7–11 April 2014.

‘Internet-induced Changes in Global Governance’, panel on ‘Institutional Adaptation’ chaired by John Ruggie, The International Studies Association (ISA) Annual Meeting, Toronto, 27–29 March 2014.

‘Internet-induced Changes in Global Governance’, invited talk, Europe Institute, University of Basel, 7 April 2014.

‘Emulation or Coordination? Emerging Powers and Access to Health Policies’, Swiss Network for International Studies (SNIS) Conference on Emerging Powers, organized by the University of Lucerne, Lucerne, 7–8 March 2014.

2013

‘The WTO as a Global Media Governance Actor’, invited talk, University of Zurich, 12 December 2013.

‘The WTO as a Global Internet Governance Actor’, The Institutionalization of Global Internet Governance: Multistakeholderism, Multilateralism and Beyond, Biennial Conference of the Swiss Network for International Studies (SNIS), World Trade Institute, Bern, 6–7 December 2013.

‘Global Cultural Law in the Age of Ubiquitous Internet’, International Journal of Cultural Property (IJCP) Conference in honour of Prof. John Henry Merryman, Stanford University, 6–9 November 2013.

‘Should There Be New Multilateral Rules for Digital Trade?’, e15 Initiative on Trade and Innovation Expert Meeting, organized by the International Centre for Trade and Sustainable Development, Geneva, 3 September 2013.

‘The Internet Economy and the Future of International Trade Law’, WTO Public Forum, Geneva, 1–3 September 2013.

‘The Trade versus Culture Discourse: Tracing its Evolution in Global Law’, Conference on Culture and International Economic Law, University of Maastricht, 20–21 June 2013.

‘Mapping Internet-induced Global Changes in Governance’, Law and Society Association (LSA) Annual Convention, Boston, 1–4 June 2013.

‘The Concept of Governance in “Internet Governance”’, Global Network of Interdisciplinary Internet and Society Research Centers Conference ‘Moving towards a Collaborative Internet Governance Ecosystem’, ICT Law Institute, Bilgi University, Istanbul, 22–24 May 2013.

‘Digital Technologies and International Trade Law: Present State of Affairs and Challenges’, 13th Annual WTO Conference, organized by British Institute of International and Comparative Law, London, 15–16 May 2013.

‘The Mapping on Global IP Norm Making in the Digital Age in the Light of Sustainable Provision of Global Public Goods’, Panel on ‘The Politics of Intellectual Property Rights: Diffusion and Resistance’ chaired by Susan Sell, International Studies Association (ISA) Annual Convention, San Francisco, 3–6 April 2013.

‘The Impact of the International Legal Framework, in particular the WTO and UNESCO, on the Pursuit of Cultural Diversity Objectives Online’, European Audiovisual Observatory Expert Workshop: Promoting European Works in On-demand Audiovisual Services, University of Amsterdam, 18 March 2013.

2012

'Tectonic Shifts: Understanding Structural Changes, Tipping Points, and Their Effects on Systems', Inaugural Symposium: Towards a Global Network of Internet and Society Centers, Harvard University, 6–8 December 2012.

'Digital Technologies and Cultural Heritage: Legal Questions Concerning Access to Digital Archives', Conference on Access and Use Rights for Digital Historical Sources, organized by Infoclio, Kornhaus Bern, 2 November 2012.

'Governing Games [in the Public Interest] – Social, Economic and Policy Issues', Annual Conference of the Association of Internet Researchers (AoIR), Manchester, 18–21 October 2012.

'Trade and Culture 3.0: Trade and the Future of Culture in the Digital Age', invited talk, ETH Zurich, 15 October 2012.

'Contemplating a Public Service Navigator', International workshop 'Exposure Diversity and Public Service Media', organized by the World Trade Institute and the Institute for Information Law, University of Amsterdam, 28 September 2012.

'Digital Technologies and International Trade Law: Challenges Ahead', Law and Society Association (LSA) Annual Meeting, Honolulu, 5–8 June 2012.

'Trade and the Future of Culture in the Digital Age: Legal Design for Sustainable Culturally Diverse Media Environment', European Research Council, Brussels, 9 June 2012.

'Trade and Culture under the Conditions of Digital Media', International workshop, organized by the interdisciplinary research unit 'The Constitution of Cultural Property', University of Göttingen, 23–25 May 2012.

'Power and the Internet: A Re-examination', Interdisciplinary workshop, organized by the Research Center for Information Law, University of St. Gallen and the Berkman Center for Internet and Society, Harvard University, Montreux, 1–3 May 2012.

'New Technologies and Trade Governance: An Overview', Swiss National Center for Competence in Research (NCCR) meeting, University of Bern, 3 April 2014.

2011

'The Future of Public Service Broadcasting', invited talk, University of Amsterdam, 18 September 2011.

'Games as Cultural Products: A Legal Assessment', 5th Conference of the Digital Games Research Association (DiGRA): Think Design Play, Utrecht, 14–17 September 2011.

'Mapping the Fragmented Matrix of Trade, Culture and Intellectual Property in Global Law', Law and Society Association (LSA) Annual Meeting, San Francisco, 1–5 June 2011.

'Die UNESCO-Konvention zur kulturellen Vielfalt: Status, Akteure und Erwartungen', Interdisciplinary conference organized by the Swiss Academies of Social Sciences and Humanities (SAGW), University of Zurich, 25 January 2011.

2010

'Global Cultural Law and Policy in the Age of Ubiquitous Internet', Conference: Bits without Borders: Law, Communications and Transnational Culture Flow in the Digital Age, Michigan State University, 24–25 September 2010.

'The Practical Reality of the Digital Divide beyond the Politics of Development', World Trade Forum 'Trade Governance in the Digital Age', University of Bern, 4 September 2010.

'Digital Technologies and Their Impact in the Context of International Trade', World Trade Forum 'Trade Governance in the Digital Age', University of Bern, 3 September 2010.

'Implementing the UNESCO Convention into EU's Internal Policies', European Parliament Committee for Education and Culture, Brussels, 2 June 2010.

'Research Methods in the Digitally Networked Information Age', Workshop organized by the University of St. Gallen and the Berkman Center for Internet and Society, Brunnen, 11–12 May 2010.

'Mapping the Fragmented Matrix of Trade, Culture and IP in Global Law', The International Studies Association (ISA) Annual Convention, New Orleans, 17–21 February 2010.

2009

'The EU Audiovisual Media Services Directive and Cultural Diversity', International conference 'Competition Policy and Regulation in Media Markets: Bridging Law and Economics', Tilburg University, 5–6 June 2009.

'Creativity in Virtual Worlds and its Restraints by Law', Law and Society Association Annual Meeting, Denver, 27–31 May 2009.

'Intellectual Property Rights in the Digital Age', Law and Society Association Annual Meeting, Denver, 27–31 May 2009.

'From Niches to Riches: The Anatomy of the Long Tail', journal club, World Trade Institute, April 2009.

'Publishing a PhD Thesis: Making it a Gratifying Experience', doctoral workshop, World Trade Institute, 27 February 2009.

'Keep the Borders Fuzzy, Please: Trade and Culture in WTO Law and Policy', International conference 'The WTO's Fuzzy Borders', The Graduate Institute, Geneva, 5–6 February 2009.