

Prof. Dr. MIRA BURRI

PERSONAL DETAILS

Born on 18 December 1975; married to Boris Burri (Swiss parliamentary secretary, Social Security and Health Committees); 2 children (Sophie Burri, 2007; Alex Burri, 2010); Swiss and Bulgarian nationality.

EDUCATION

2022	Economics of Information, Advertising, Privacy, and Data Security for Law Professors, Program on Economics and Privacy, Antonin Scalia Law School
2015	Habilitation, University of Bern <ul style="list-style-type: none">• Title: <i>'Public Service Broadcasting 3.0: Legal Design for the Digital Present'</i>• <i>Venia docendi: International economic law, European and international communications and media law, as well as Internet law</i>• <i>Monograph published with Routledge in July 2015</i>
2006	Dr. iur., University of Bern <ul style="list-style-type: none">• Thesis title: <i>'EC Electronic Communications and Competition Law'</i>• <i>Awarded summa cum laude</i>• <i>Prof. Walther Hug prize for one of the best doctoral theses in law in Switzerland 2006/2007</i>• <i>Published with Cameron May, London 2007</i>
2004	Global Media Law and Policy Programme, University of Oxford
2004	Antitrust Law and Economics, Gerzensee Study Centre of the Swiss National Bank Foundation
2003	Oxford Internet Institute (OII), Doctoral Programme, University of Oxford
2001	Master of Advanced European Studies (MAES), University of Basel <ul style="list-style-type: none">• <i>Awarded summa cum laude</i>
2000	Master of Law, University of Sofia <ul style="list-style-type: none">• <i>Awarded summa cum laude</i>

PROFESSIONAL EXPERIENCE

Mar. 2021 onwards	Professor of International Economic and Internet Law , Law Faculty, University of Lucerne
Sept. 2021 onwards	Principal investigator , research project 'TRADE 4.0: Trade Law for the Data-Driven Economy' <ul style="list-style-type: none">• <i>Budget: CHF 1'700'000</i>• <i>ERC Consolidator Grant</i>
May 2020 onwards	Project member , research project 'Rapids and Backwaters: Adapting Fast and Slow to a Digital Cultural Turn' <ul style="list-style-type: none">• <i>interdisciplinary project financed by the Norway Research Council</i>• <i>pan-European cooperation led by the Telemark Research Institute, Norway</i>
May 2017—Aug. 2021	Principal investigator , research project 'The Governance of Big Data in Trade Agreements' <ul style="list-style-type: none">• <i>Budget: CHF 550'000</i>• <i>Part of the Swiss National Research Programme NRP75: Big Data; cooperation with the University of Bern</i>

Apr. 2016 onwards	Senior lecturer Managing director for internationalization , Law Faculty, University of Lucerne
Jun. 2016—Sept. 2011	Leader , research cluster ‘ Governing New Technologies ’, and leader , research project ‘ Digital Technologies and Trade Governance ’, Swiss National Centre of Competence in Research (NCCR): Trade Regulation, World Trade Institute, University of Bern <ul style="list-style-type: none"> • <i>Budget: ca. CHF 250'000 annually</i> • <i>Cooperation with the Berkman Center for Internet and Society at Harvard, the Institute for Information Law, University of Amsterdam and the University of Zurich</i>
Aug. 2015—Sept. 2012	Project member , interdisciplinary research project ‘ From Rule-Takers to Rule-Makers: Emerging Powers in the Regulation of International Trade ’ <ul style="list-style-type: none"> • <i>Financed by the Swiss Network of International Studies (SNIS)</i> • <i>Cooperation with the Universities of Lucerne, Geneva and St. Gallen</i>
May 2012—Sept. 2009	Principal investigator , project ‘ Public Service Broadcasting in a Digital Media Environment: Transformations and Their Legal Dimensions ’ <ul style="list-style-type: none"> • <i>Ad personam grant by the Swiss National Science Foundation</i>
Aug. 2011—Sept. 2009	Leader , research project ‘ Access to Content (A2C) in the Digital Media Environment ’ and co-leader , work package ‘ Innovation and Creativity in International Trade ’, World Trade Institute, University of Bern <ul style="list-style-type: none"> • <i>Sample topics (2011–2009): interaction trade, culture and copyright in global law; critical appraisal of EU media law; global digital divide re-conceptualization</i>
Aug. 2009—Sept. 2005	Alternate leader , research project ‘ eDiversity: The Legal Protection of Cultural Diversity in a Digital Networked Environment ’, University of Lucerne
Aug. 2005—Aug. 2002	Research fellow , i-call (International Communications and Art Law Lucerne), University of Lucerne
Mar.—Jul. 2002	Research fellow , European Policy Project: Drafting the Foreign Trade Act for the Future State of Palestine, World Trade Institute, University of Bern

TEACHING EXPERIENCE

2020—	diverse courses on Digital Trade , Queen’s Institute on Trade Policy, Queen’s University, CA
2020	The Governance of the Data-Driven Economy , IMD Lausanne
2020	Intellectual Property in the Digital Economy , Summer Academy, World Trade Institute, University of Bern
2019	Schweizerisches und Europäisches Datenschutzrecht , University of Lucerne (with Fanger)
2019—	International IP and Internet Law (12h), LL.M. in Intellectual Property and Information Technology Law, University of Göttingen (with Prof. Stoll)
2019—	Seminar Legal Studies , Ringvorlesung Global Studies, University of Lucerne
2016—	Internet Law , University of Lucerne
2016—	Copyright in the Digital Age , University of Lucerne
2016—	International Intellectual Property Law , University of Lucerne
2016—	International Law of Contemporary Media , University of Lucerne
2017—	Aktuelle Themen im Internetrecht , Europaseminare
2016—2020	Introduction to Public International Law , University of Lucerne
2016—2020	John H. Jackson Moot Court in WTO Law , University of Lucerne (with Prof. Diebold)
2015—2017	Fundamentals of Public International Law and International Economic Law , World Trade Institute, University of Bern
2017—2019	Digital Trade Regulation , World Trade Institute, University of Bern

2014—2016	New Frontiers in Services Regulation , World Trade Institute, University of Bern
2014—2016	International Intellectual Property Law , University of Bern (with Profs. Cottier and Rigamonti)
2013—2017	International Trade Regulation: The Law and Policy of the WTO, the EU and Switzerland , University of Bern (with Prof. Cottier)
2011	Globalization, Regulation and International Economic Law , World Trade Institute, University of Bern
2010	Introduction to the Law of the World Trade Organization , Europainstitut, University of Basel
2009—2018	International Law of Contemporary Media , University of Bern
2008	General Agreement on Trade in Services II , World Trade Institute, University of Bern
2006—2007	The Law and Policy of the World Trade Organization , University of Lucerne (with Prof. Graber)
2006 onwards	diverse courses on digital trade, digital innovation and digital copyright (e.g. Serbian government; Chinese government; Uzbeki government)

OTHER POSITIONS AND INSTITUTIONAL FUNCTIONS

2023 onwards	Member , Research Council of the Swiss National Science Foundation (SNSF), SNF Starting Grants
2022 onwards	Member , Research Council of the Swiss National Science Foundation (SNSF), Division IV: Programmes
2022 onwards	Member , Steering Committee, Digital Economy Agreement Leadership (DEAL), WEF
2022 onwards	Member , Steering Committee, NRP 76: Welfare and Coercion
2022 onwards	Member , NRP Review Period Committee, Swiss National Science Foundation (SNSF)
2022 onwards	Member , Advisory Board, Center for Rehabilitation in Global Health Systems, University of Lucerne
2019 onwards	Co-founder and Member , LUMACSS: Lucerne Master in Computational Social Sciences, University of Lucerne
2019 onwards	Member , EU/UNESCO Expert Facility
2019 onwards	Member , Advisory Board, Digital Trade and Data Governance Hub, The George Washington University
2018 onwards	Co-founder and Member , WiRe: Institut für Regulierung und Wirtschaft, University of Lucerne
2017—2021	Member of the ELSI (Ethical, Legal and Social Issues) Task Force , NRP75: Big Data
2017 onwards	Member of the Scientific Advisory Board , <i>cognitio</i> journal, University of Lucerne
2017—2019	Expert , UNESCO, Aschberg Programme
2017 onwards	Member , Advisory Board, European Law Students' Association (ELSA), Lucerne
2016 onwards	Expert , EU Expert Network on Culture and Audiovisual (EENA)
2015 onwards	Member of the jury , SNIS best doctoral thesis award
2015 onwards	Member of the editorial board , <i>Arts and International Affairs</i>
2015 onwards	Member of the editorial board , <i>World Trade Institute Advanced Studies Series</i> , Brill

2015	Invited expert , Swiss Federal Media Commission
2015—2018	Expert , e15 Initiative on <i>Digital Economy</i> (co-sponsored by the ICTSD, the IMD, the Evian Group and the World Economic Forum)
2014	Scientific coordinator , Lunch series of scientific talks, World Trade Institute
2014	Invited expert on Internet Governance, Global Governance Reform Initiative, The Hague Institute for Global Justice
2013 onwards	Member of the editorial board , <i>International Journal of Cultural Property</i>
2013—2018	Expert , e15 Initiative on <i>Trade and Innovation</i> (co-sponsored by the ICTSD, the IMD, the Evian Group and the World Economic Forum)
2013—2017	Representative of the Adjunct Professors , University of Bern, Faculty of Law
2012 onwards	Founding member , <i>Global Network of Interdisciplinary Internet and Society Research Centers</i> (Harvard University)
2011—2014	Consultant , working group of the Swiss Parliament and the Federal Foreign Office on internet governance matters
2011—2016	Member , Executive Committee, World Trade Institute, University of Bern
2009	Rapporteur , Economic and Social Research Council, UK
2008—2012	Member of the editorial board , <i>International Journal of Communications Law and Policy</i>

PRINCIPAL ORGANIZER INTERNATIONAL CONFERENCES

- 2023: **Trade Law 4.0**, conference co-organized with Georgetown Law, Washington, DC
- 2022: **E-Commerce Regulation after MC12: Where Are We, Where Are We Heading?**, Trade Law 4.0 Webinar
- 2021: **Governing European Values inside Data Flows**, Amsterdam (co-organized with the Institute for Information Law, University of Amsterdam)
- 2018: **Big Data and Global Trade Law**, Lucerne
- 2016 onwards: **LITS: Lucerne Law & IT Summit** (recurring event at the University of Lucerne)
- 2014: **Society of International Economic Law Biennial Conference: Regulatory Challenges in International Economic Law**, Bern (coordinator of the scientific programme)
- 2013: **The Institutionalization of Global Internet Governance**, Bern (second biennial conference of the Swiss Network for International Studies)
- 2012: **Exposure Diversity and Public Service Media**, Amsterdam (co-organized with the Institute for Information Law, University of Amsterdam)
- 2010: **Trade Governance in the Digital Age**, Bern (World Trade Forum Series)
- 2008: **Governance of Online Worlds and Cultural Diversity**, Lucerne
- 2007: **Traditional Cultural Expressions in a Digital Environment**, Lucerne
- 2004: **Digital Rights Management: The End of Collecting Societies?**, Lucerne
- 2003: **Free Trade versus Cultural Diversity**, Lucerne
- 2002: **Regional Final of the European Law Moot Court Society Competition**, Basel

HONOURS AND AWARDS

- 2021: Winner of the Annual Award of the Canton of Lucerne
- 2020: ERC Consolidator Grant (60 months, EUR 1'600'975)
- 2017: Swiss National Science Foundation, NFP 75 grant (46 months, CHF 550'000)
- 2017: Member of AcademiaNet: Expert Database for Outstanding Female Academics
- 2012: ERC Starting Grant (2nd stage)
- 2010: Swiss Academies Award for Transdisciplinary Research (with Prof. Graber)
- 2009: Swiss National Science Foundation Grant (*ad personam*, 33 months, CHF 200'000)
- 2007: Professor Walther Hug Foundation prize for one of the best doctoral theses in law
- 2003: Scholarship, Oxford Internet Institute doctoral programme
- 2001: Winner of the Regional Final of the European Law Moot Court Society Competition, Durham; finalist, European Court of Justice, Luxembourg
- 2000: Scholarship of the Canton Basel

REVIEWER (selected journals and publishers)

Journal of International Economic Law; Journal of World Trade; Journal of Information Policy; JIPITEC; Computer Law and Security Review; International Journal of Cultural Property; International Journal of Cultural Policy; Digital Journalism; The Yale Law Journal; Oxford University Press; Cambridge University Press; Brill.

PROFESSIONAL MEMBERSHIPS

- *American Society of International Law*
- *Society of International Economic Law*
- *Law and Society Association*
- *International Studies Association*
- *Global Network of Interdisciplinary Internet and Society Research Centers*

HOBBIES

- long-distance running and painting