

Prof. Dr. MIRA BURRI

PERSONAL DETAILS

Born on 18 December 1975; married to Boris Burri (Swiss parliamentary secretary, Social Security and Health Committees); 2 children (Sophie Burri, 2007; Alex Burri, 2010); Swiss and Bulgarian nationality.

EDUCATION

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| 2015 | Habilitation, University of Bern <ul style="list-style-type: none">• Title: <i>'Public Service Broadcasting 3.0: Legal Design for the Digital Present'</i>• <i>Venia legendi: International economic law, European and international communications and media law, as well as Internet law</i>• <i>Monograph published with Routledge in July 2015</i> |
| 2006 | Dr. iur., University of Bern <ul style="list-style-type: none">• Thesis title: <i>'EC Electronic Communications and Competition Law'</i>• <i>Awarded summa cum laude</i>• <i>Prof. Walther Hug prize for one of the best doctoral theses in law in Switzerland 2006/2007</i>• <i>Published with Cameron May, London 2007</i> |
| 2004 | Global Media Law and Policy Programme, University of Oxford |
| 2004 | Antitrust Law and Economics, Gerzensee Study Centre of the Swiss National Bank Foundation |
| 2003 | Oxford Internet Institute (OII), Doctoral Programme, University of Oxford |
| 2001 | Master of Advanced European Studies (MAES), University of Basel <ul style="list-style-type: none">• <i>Awarded summa cum laude</i> |
| 2000 | Master of Law, University of Sofia <ul style="list-style-type: none">• <i>Awarded summa cum laude</i> |

PROFESSIONAL EXPERIENCE

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| Mar. 2021 onwards | Professor of International Economic and Internet Law , Law Faculty, University of Lucerne |
| Sept. 2021 onwards | Principal investigator , research project 'TRADE 4.0: Trade Law for the Data-Driven Economy' <ul style="list-style-type: none">• <i>Budget: CHF 1'700'000</i>• <i>ERC Consolidator Grant</i> |
| May 2017—Aug. 2021 | Principal investigator , research project 'The Governance of Big Data in Trade Agreements' <ul style="list-style-type: none">• <i>Budget: CHF 550'000</i>• <i>Part of the Swiss National Research Programme NRP75: Big Data</i> |
| Apr. 2016 onwards | Senior lecturer Managing director for internationalization , Law Faculty, University of Lucerne |
| Jun. 2016—Sept. 2011 | Leader , research cluster 'Governing New Technologies' , and leader , research project 'Digital Technologies and Trade Governance' , Swiss National Centre of Competence in Research (NCCR): Trade Regulation, World Trade Institute, University of Bern <ul style="list-style-type: none">• <i>Budget: ca. CHF 250'000 annually</i>• <i>Co-operation with the Berkman Center for Internet and Society at Harvard, the Institute for Information Law, University of Amsterdam and the University of Zurich</i> |

- Aug. 2015—Sept. 2012 **Researcher**, interdisciplinary research project **‘From Rule-Takers to Rule-Makers: Emerging Powers in the Regulation of International Trade’**
- *Financed by the Swiss Network of International Studies (SNIS)*
 - *Co-operation with the Universities of Lucerne, Geneva and St. Gallen*
- May 2012—Sept. 2009 **Principal investigator**, project **‘Public Service Broadcasting in a Digital Media Environment: Transformations and Their Legal Dimensions’**
- *Ad personam grant by the Swiss National Science Foundation*
- Aug. 2011—Sept. 2009 **Leader**, research project **‘Access to Content (A2C) in the Digital Media Environment’** and **co-leader**, work package **‘Innovation and Creativity in International Trade’**, World Trade Institute, University of Bern
- *Sample topics (2011–2009): interaction trade, culture and copyright in global law; critical appraisal of EU media law; global digital divide re-conceptualization*
- Aug. 2009—Sept. 2005 **Alternate leader**, research project **‘eDiversity: The Legal Protection of Cultural Diversity in a Digital Networked Environment’**, University of Lucerne
- Aug. 2005—Aug. 2002 **Research fellow**, i-call (International Communications and Art Law Lucerne), University of Lucerne
- Mar.—Jul. 2002 **Research fellow**, European Policy Project: Drafting the Foreign Trade Act for the Future State of Palestine, World Trade Institute, University of Bern

TEACHING EXPERIENCE

- 2020 **The Governance of the Data-driven Economy**, IMD Lausanne
- 2020 **Intellectual Property in the Digital Economy**, Summer Academy, World Trade Institute, University of Bern
- 2019 **Schweizerisches und Europäisches Datenschutzrecht**, University of Lucerne (with Fanger)
- 2019— **Internet Law** (12h), LL.M. in Intellectual Property and Information Technology Law, University of Göttingen
- 2019— **Seminar Legal Studies**, Ringvorlesung Weltgesellschaft und Weltpolitik, University of Lucerne
- 2016— **Internet Law**, University of Lucerne
- 2016— **Copyright in the Digital Age**, University of Lucerne
- 2016— **International Intellectual Property Law**, University of Lucerne
- 2016— **International Law of Contemporary Media**, University of Lucerne
- 2017— **Aktuelle Themen im Internetrecht** (4h), Europaseminare
- 2016—2020 **Introduction to Public International Law**, University of Lucerne
- 2016—2020 **John H. Jackson Moot Court in WTO Law**, University of Lucerne (with Diebold)
- 2015—2017 **Fundamentals of Public International Law and International Economic Law**, World Trade Institute, University of Bern
- 2017—2019 **Digital Trade Regulation**, World Trade Institute, University of Bern
- 2014—2016 **New Frontiers in Services Regulation**, World Trade Institute, University of Bern
- 2014—2016 **International Intellectual Property Law**, University of Bern (with Cottier and Rigamonti)
- 2013—2017 **International Trade Regulation: The Law and Policy of the WTO, the EU and Switzerland**, University of Bern
- 2011 **Globalization, Regulation and International Economic Law**, World Trade Institute, University of Bern
- 2010 **Introduction to the Law of the World Trade Organization**, Europainstitut, University of Basel
- 2009—2018 **International Law of Contemporary Media**, University of Bern

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| 2008 | General Agreement on Trade in Services II , World Trade Institute, University of Bern |
| 2006—2007 | The Law and Policy of the World Trade Organization , University of Lucerne (with Graber) |
| 2006 onwards | diverse courses on digital trade, digital innovation and digital copyright (e.g. Serbian government, Chinese government, IMD) |

OTHER POSITIONS AND INSTITUTIONAL FUNCTIONS

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| 2022 onwards | Member , Research Council of the Swiss National Science Foundation (SNSF), Division IV: Programmes |
| 2019 onwards | Co-founder , LUMACSS: Lucerne Master in Computational Social Sciences, University of Lucerne |
| 2019 onwards | Member , EU/UNESCO Expert Facility |
| 2019 onwards | Member , Advisory Board, Digital Trade and Data Governance Hub, The George Washington University |
| 2018 onwards | Co-founder and Member , WIRE: Institut für Regulierung und Wirtschaft, University of Lucerne |
| 2017—2021 | Member of the ELSI (Ethical, Legal and Social Issues) Task-Force , NRP75: Big Data |
| 2017 onwards | Member of the Scientific Advisory Board , <i>cognitio</i> journal, University of Lucerne |
| 2017 onwards | Expert , UNESCO, Aschberg Programme |
| 2017 onwards | Member , Advisory Board European Law Students' Association (ELSA), Lucerne |
| 2016 onwards | Expert , EU Expert Network on Culture and Audiovisual (EENA) |
| 2015 onwards | Member of the jury , SNIS best doctoral thesis award |
| 2015 onwards | Member of the editorial board , <i>Arts and International Affairs</i> |
| 2015 onwards | Member of the editorial board , <i>World Trade Institute Advanced Studies Series</i> , Brill |
| 2015 | Invited expert , Swiss Federal Media Commission |
| 2015—2018 | Expert , e15 Initiative on <i>Digital Economy</i> (co-sponsored by the ICTSD, the IMD, the Evian Group and the World Economic Forum) |
| 2014 | Scientific coordinator , Lunch Series of scientific talks, World Trade Institute |
| 2014 | Invited expert on Internet Governance, Global Governance Reform Initiative, The Hague Institute for Global Justice |
| 2013 onwards | Member of the editorial board , <i>International Journal of Cultural Property</i> |
| 2013—2018 | Expert , e15 Initiative on <i>Trade and Innovation</i> (co-sponsored by the ICTSD, the IMD, the Evian Group and the World Economic Forum) |
| 2013—2017 | Representative of the Adjunct Professors , University of Bern, Faculty of Law |
| 2012 onwards | Founding member , <i>Global Network of Interdisciplinary Internet and Society Research Centers</i> (Harvard University) |

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| 2011—2014 | Consultant , working group of the Swiss Parliament and the Federal Foreign Office on internet governance matters |
| 2011—2016 | Member , Executive Committee, World Trade Institute, University of Bern |
| 2009 | Rapporteur , Economic and Social Research Council, UK |
| 2008—2012 | Member of the editorial board , <i>International Journal of Communications Law and Policy</i> |

PRINCIPAL ORGANIZER INTERNATIONAL CONFERENCES

- 2021: **Governing European Values inside Data Flows**, Amsterdam (co-organized with the Institute for Information Law, University of Amsterdam)
- 2018: **Big Data and Global Trade Law**, Lucerne
- 2016 and yearly: **Lucerne Law & IT Summit** (annual event at the University of Lucerne)
- 2014: **Society of International Economic Law Biennial Conference: Regulatory Challenges in International Economic Law**, Bern (coordinator of the scientific programme)
- 2013: **The Institutionalization of Global Internet Governance**, Bern (second biennial conference of the Swiss Network for International Studies)
- 2012: **Exposure Diversity and Public Service Media**, Amsterdam (co-organized with the Institute for Information Law, University of Amsterdam)
- 2010: **Trade Governance in the Digital Age**, Bern (World Trade Forum Series)
- 2008: **Governance of Online Worlds and Cultural Diversity**, Lucerne
- 2007: **Traditional Cultural Expressions in a Digital Environment**, Lucerne
- 2004: **Digital Rights Management: The End of Collecting Societies?**, Lucerne
- 2003: **Free Trade versus Cultural Diversity**, Lucerne
- 2002: **Regional Final of the European Law Moot Court Society Competition**, Basel

HONOURS AND AWARDS

- 2021: Winner of the Annual Award of the Canton of Lucerne
- 2020: ERC Consolidator Grant (60 months, EUR 1'600'975)
- 2017: Swiss National Science Foundation, NFP 75 grant (46 months, CHF 550'000)
- 2017: Member of AcademiaNet: Expert Database for Outstanding Female Academics
- 2014: short-listed interdisciplinary professorship, European Global Studies, University of Basel
- 2012: ERC Starting Grant (2nd stage)
- 2010: Swiss Academies Award for Transdisciplinary Research (with Graber)
- 2009: Swiss National Science Foundation Grant (*ad personam*, 33 months, CHF 200'000)
- 2007: Professor Walther Hug Foundation prize for one of the best doctoral theses in law
- 2003: Scholarship, Oxford Internet Institute doctoral programme
- 2001: Winner of the Regional Final of the European Law Moot Court Society Competition, Durham; finalist, European Court of Justice, Luxembourg
- 2000: Scholarship of the Canton Basel

REVIEWER (selected journals)

Journal of International Economic Law; Journal of World Trade; Journal of Information Policy; JIPITEC; Computer Law and Security Review; International Journal of Cultural Property; International Journal of Cultural Policy; Digital Journalism.

PROFESSIONAL MEMBERSHIPS

- *American Society of International Law*
- *Society of International Economic Law*
- *Law and Society Association*
- *International Studies Association*
- *Global Network of Interdisciplinary Internet and Society Research Centers*

HOBBIES

- long-distance running and painting