

# Prof. Dr. MIRA BURRI

## PERSONAL DETAILS

Born on 18 December 1975; married to Boris Burri (Swiss parliamentary secretary, Social Security and Health Committees); 2 children (Sophie Burri, 2007; Alex Burri, 2010); Swiss and Bulgarian nationality.

## EDUCATION

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2015	Habilitation, <b>University of Bern</b> <ul style="list-style-type: none"><li>• Title: <i>'Public Service Broadcasting 3.0: Legal Design for the Digital Present'</i></li><li>• <i>Venia docendi: International economic law, European and international communications and media law, as well as Internet law</i></li><li>• <i>Monograph published with Routledge in July 2015</i></li></ul>
2006	Dr. iur., <b>University of Bern</b> <ul style="list-style-type: none"><li>• Thesis title: <i>'EC Electronic Communications and Competition Law'</i></li><li>• <i>Awarded summa cum laude</i></li><li>• <i>Prof. Walther Hug prize for one of the best doctoral theses in law in Switzerland 2006/2007</i></li><li>• <i>Published with Cameron May, London 2007</i></li></ul>
2004	Global Media Law and Policy Programme, <b>University of Oxford</b>
2004	Antitrust Law and Economics, <b>Gerzensee Study Centre of the Swiss National Bank Foundation</b>
2003	Oxford Internet Institute (OII), Doctoral Programme, <b>University of Oxford</b>
2001	Master of Advanced European Studies (MAES), <b>University of Basel</b> <ul style="list-style-type: none"><li>• <i>Awarded summa cum laude</i></li></ul>
2000	Master of Law, <b>University of Sofia</b> <ul style="list-style-type: none"><li>• <i>Awarded summa cum laude</i></li></ul>

## PROFESSIONAL EXPERIENCE

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Mar. 2021 onwards	<b>Professor of International Economic and Internet Law</b> , Law Faculty, University of Lucerne
Sept. 2021 onwards	<b>Principal investigator</b> , research project <b>'TRADE 4.0: Trade Law for the Data-Driven Economy'</b> <ul style="list-style-type: none"><li>• <i>Budget: CHF 1'700'000</i></li><li>• <i>ERC Consolidator Grant</i></li></ul>
May 2017—Aug. 2021	<b>Principal investigator</b> , research project <b>'The Governance of Big Data in Trade Agreements'</b> <ul style="list-style-type: none"><li>• <i>Budget: CHF 550'000</i></li><li>• <i>Part of the Swiss National Research Programme NRP75: Big Data</i></li></ul>
Apr. 2016 onwards	<b>Senior lecturer</b> <b>Managing director for internationalization</b> , Law Faculty, University of Lucerne
Jun. 2016—Sept. 2011	<b>Leader</b> , research cluster <b>'Governing New Technologies'</b> , and <b>leader</b> , research project <b>'Digital Technologies and Trade Governance'</b> , Swiss National Centre of Competence in Research (NCCR): Trade Regulation, World Trade Institute, University of Bern <ul style="list-style-type: none"><li>• <i>Budget: ca. CHF 250'000 annually</i></li><li>• <i>Co-operation with the Berkman Center for Internet and Society at Harvard, the Institute for Information Law, University of Amsterdam and the University of Zurich</i></li></ul>

- Aug. 2015—Sept. 2012      **Researcher**, interdisciplinary research project **‘From Rule-Takers to Rule-Makers: Emerging Powers in the Regulation of International Trade’**
- *Financed by the Swiss Network of International Studies (SNIS)*
  - *Co-operation with the Universities of Lucerne, Geneva and St. Gallen*
- May 2012—Sept. 2009      **Principal investigator**, project **‘Public Service Broadcasting in a Digital Media Environment: Transformations and Their Legal Dimensions’**
- *Ad personam grant by the Swiss National Science Foundation*
- Aug. 2011—Sept. 2009      **Leader**, research project **‘Access to Content (A2C) in the Digital Media Environment’** and **co-leader**, work package **‘Innovation and Creativity in International Trade’**, World Trade Institute, University of Bern
- *Sample topics (2011–2009): interaction trade, culture and copyright in global law; critical appraisal of EU media law; global digital divide re-conceptualization*
- Aug. 2009—Sept. 2005      **Alternate leader**, research project **‘eDiversity: The Legal Protection of Cultural Diversity in a Digital Networked Environment’**, University of Lucerne
- Aug. 2005—Aug. 2002      **Research fellow**, i-call (International Communications and Art Law Lucerne), University of Lucerne
- Mar.—Jul. 2002      **Research fellow**, European Policy Project: Drafting the Foreign Trade Act for the Future State of Palestine, World Trade Institute, University of Bern

## TEACHING EXPERIENCE

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- 2020      **The Governance of the Data-driven Economy**, IMD Lausanne
- 2020      **Intellectual Property in the Digital Economy**, Summer Academy, World Trade Institute, University of Bern
- 2019      **Schweizerisches und Europäisches Datenschutzrecht**, University of Lucerne (with Fanger)
- 2019—      **Internet Law** (12h), LL.M. in Intellectual Property and Information Technology Law, University of Göttingen
- 2019—      **Seminar Legal Studies**, Ringvorlesung Weltgesellschaft und Weltpolitik, University of Lucerne
- 2016—      **Internet Law**, University of Lucerne
- 2016—      **Copyright in the Digital Age**, University of Lucerne
- 2016—      **International Intellectual Property Law**, University of Lucerne
- 2016—      **International Law of Contemporary Media**, University of Lucerne
- 2017—      **Aktuelle Themen im Internetrecht** (4h), Europaseminare
- 2016—2020      **Introduction to Public International Law**, University of Lucerne
- 2016—2020      **John H. Jackson Moot Court in WTO Law**, University of Lucerne (with Diebold)
- 2015—2017      **Fundamentals of Public International Law and International Economic Law**, World Trade Institute, University of Bern
- 2017—2019      **Digital Trade Regulation**, World Trade Institute, University of Bern
- 2014—2016      **New Frontiers in Services Regulation**, World Trade Institute, University of Bern
- 2014—2016      **International Intellectual Property Law**, University of Bern (with Cottier and Rigamonti)
- 2013—2017      **International Trade Regulation: The Law and Policy of the WTO, the EU and Switzerland**, University of Bern
- 2011      **Globalization, Regulation and International Economic Law**, World Trade Institute, University of Bern
- 2010      **Introduction to the Law of the World Trade Organization**, Europainstitut, University of Basel
- 2009—2018      **International Law of Contemporary Media**, University of Bern

2008	<b>General Agreement on Trade in Services II</b> , World Trade Institute, University of Bern
2006—2007	<b>The Law and Policy of the World Trade Organization</b> , University of Lucerne (with Graber)
2006 onwards	diverse courses on digital trade, digital innovation and digital copyright (e.g. Serbian government, Chinese government, IMD)

#### OTHER POSITIONS AND INSTITUTIONAL FUNCTIONS

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2019 onwards	<b>Co-founder</b> , LUMACSS: Lucerne Master in Computational Social Sciences, University of Lucerne
2019 onwards	<b>Member</b> , EU/UNESCO Expert Facility
2019 onwards	<b>Member</b> , Advisory Board, Digital Trade and Data Governance Hub, The George Washington University
2018 onwards	<b>Co-founder and Member</b> , WIRE: Institut für Regulierung und Wirtschaft, University of Lucerne
2017—2021	<b>Member of the ELSI (Ethical, Legal and Social Issues) Task-Force</b> , NRP75: Big Data
2017 onwards	<b>Member of the Scientific Advisory Board</b> , <i>cognitio</i> journal, University of Lucerne
2017 onwards	<b>Expert</b> , UNESCO, Aschberg Programme
2017 onwards	<b>Member</b> , Advisory Board European Law Students' Association (ELSA), Lucerne
2016 onwards	<b>Expert</b> , EU Expert Network on Culture and Audiovisual (EENA)
2015 onwards	<b>Member of the jury</b> , SNIS best doctoral thesis award
2015 onwards	<b>Member of the editorial board</b> , <i>Arts and International Affairs</i>
2015 onwards	<b>Member of the editorial board</b> , <i>World Trade Institute Advanced Studies Series</i> , Brill
2015	<b>Invited expert</b> , Swiss Federal Media Commission
2015—2018	<b>Expert</b> , e15 Initiative on <i>Digital Economy</i> (co-sponsored by the ICTSD, the IMD, the Evian Group and the World Economic Forum)
2014	<b>Scientific coordinator</b> , Lunch Series of scientific talks, World Trade Institute
2014	<b>Invited expert</b> on Internet Governance, Global Governance Reform Initiative, The Hague Institute for Global Justice
2013 onwards	<b>Member of the editorial board</b> , <i>International Journal of Cultural Property</i>
2013—2018	<b>Expert</b> , e15 Initiative on <i>Trade and Innovation</i> (co-sponsored by the ICTSD, the IMD, the Evian Group and the World Economic Forum)
2013—2017	<b>Representative of the Adjunct Professors</b> , University of Bern, Faculty of Law
2012 onwards	<b>Founding member</b> , <i>Global Network of Interdisciplinary Internet and Society Research Centers</i> (Harvard University)
2011—2014	<b>Consultant</b> , working group of the Swiss Parliament and the Federal Foreign Office on internet governance matters

2011—2016	<b>Member</b> , Executive Committee, World Trade Institute, University of Bern
2009	<b>Rapporteur</b> , Economic and Social Research Council, UK
2008—2012	<b>Member of the editorial board</b> , <i>International Journal of Communications Law and Policy</i>

#### PRINCIPAL ORGANIZER INTERNATIONAL CONFERENCES

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- 2021: **Governing European Values inside Data Flows**, Amsterdam (co-organized with the Institute for Information Law, University of Amsterdam)
- 2018: **Big Data and Global Trade Law**, Lucerne
- 2016 and yearly: **Lucerne Law & IT Summit** (annual event at the University of Lucerne)
- 2014: **Society of International Economic Law Biennial Conference: Regulatory Challenges in International Economic Law**, Bern (coordinator of the scientific programme)
- 2013: **The Institutionalization of Global Internet Governance**, Bern (second biennial conference of the Swiss Network for International Studies)
- 2012: **Exposure Diversity and Public Service Media**, Amsterdam (co-organized with the Institute for Information Law, University of Amsterdam)
- 2010: **Trade Governance in the Digital Age**, Bern (World Trade Forum Series)
- 2008: **Governance of Online Worlds and Cultural Diversity**, Lucerne
- 2007: **Traditional Cultural Expressions in a Digital Environment**, Lucerne
- 2004: **Digital Rights Management: The End of Collecting Societies?**, Lucerne
- 2003: **Free Trade versus Cultural Diversity**, Lucerne
- 2002: **Regional Final of the European Law Moot Court Society Competition**, Basel

#### HONOURS AND AWARDS

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- 2021: Winner of the Annual Award of the Canton of Lucerne
- 2020: ERC Consolidator Grant (60 months, EUR 1'600'975)
- 2017: Swiss National Science Foundation, NFP 75 grant (46 months, CHF 550'000)
- 2017: Member of AcademiaNet: Expert Database for Outstanding Female Academics
- 2014: short-listed interdisciplinary professorship, European Global Studies, University of Basel
- 2012: ERC Starting Grant (2<sup>nd</sup> stage)
- 2010: Swiss Academies Award for Transdisciplinary Research (with Graber)
- 2009: Swiss National Science Foundation Grant (*ad personam*, 33 months, CHF 200'000)
- 2007: Professor Walther Hug Foundation prize for one of the best doctoral theses in law
- 2003: Scholarship, Oxford Internet Institute doctoral programme
- 2001: Winner of the Regional Final of the European Law Moot Court Society Competition, Durham; finalist, European Court of Justice, Luxembourg
- 2000: Scholarship of the Canton Basel

#### REVIEWER (selected journals)

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*Journal of International Economic Law; Journal of World Trade; Journal of Information Policy; JIPITEC; Computer Law and Security Review; International Journal of Cultural Property; International Journal of Cultural Policy*

## **PROFESSIONAL MEMBERSHIPS**

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- *American Society of International Law*
- *Society of International Economic Law*
- *International Studies Association*
- *Global Network of Interdisciplinary Internet and Society Research Centers*

## **HOBBIES**

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- long-distance running and painting