



Photo:luzern.com

## 12th Workshop on New Institutionalism in Organization Theory

Lucerne, March 31-April 01, 2016

The 12<sup>th</sup> annual workshop of the new institutionalism network will be hosted by the University of Lucerne in Switzerland. Beautifully located between mountains and the lake, Lucerne is easily accessible by train from Zurich airport (ca. 60 min.).

The workshop seeks to bring together kindred spirits from different disciplines, countries, and academic systems who share an interest in pushing forward theoretical and/or empirical frontiers of institutional research. The workshop does not have a specific focus. Further, it is not about presenting polished papers that have already been submitted to major international journals. It is an open forum, a space for meeting and conversation, and for coining bold new research ideas.

The participants are therefore expected to be present throughout the workshop and actively contribute to the discussions. We welcome work that brings forward novel topics, employs innovative methodology, and/or advances fresh perspectives of inquiry; approaches that drift away from present mainstream themes will enhance and develop our understanding of institutions and institutional phenomena. We are especially keen to hear voices from literature that does not belong to the standard reference list of institutional theory, and/or to learn about scholarly endeavors that draw on work not available in English. Also, in line with the new institutionalism network's spirit, the workshop encourages collaboration, particularly among scholars drawing on or bridging different disciplines.

For all inquiries please contact: [NIT2016@unilu.ch](mailto:NIT2016@unilu.ch)

### Keynote Speaker

John W. Meyer, Stanford University (Prof. emer.)

### Local Organizer



Lea Fuenfschilling and Raimund Hasse, Chair of Organization and Knowledge,  
University of Lucerne

### New Institutionalism Network Initiators

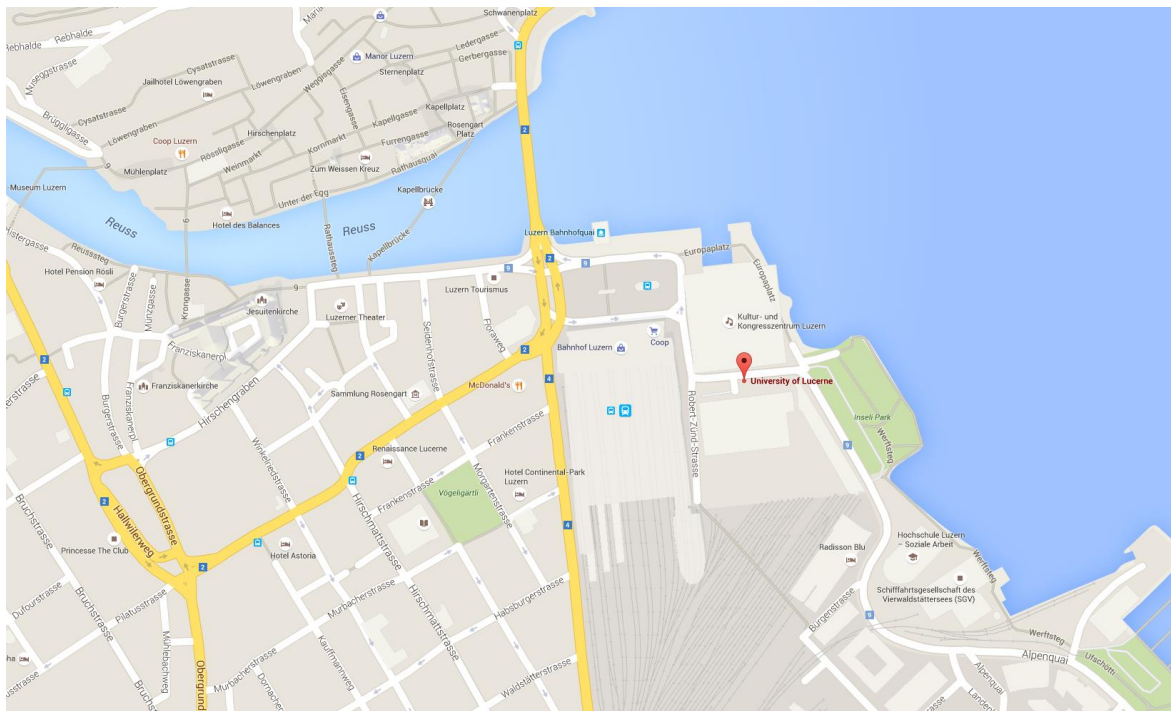
Georg Krücken, University of Kassel; Renate Meyer, WU Vienna University of Economics and Business & Copenhagen Business School; Peter Walgenbach, Friedrich Schiller University of Jena

## Travel and accomodation

You will have to arrange for your travel to Lucerne as well as for your accommodation. Please see [www.luzern.com/en/](http://www.luzern.com/en/) for further information about how to get to Lucerne.

## Conference venue

The conference venue will be the University of Lucerne, which is located right next to the main train station. The registration and information desk will be situated at the entrance of the building.



## Registration

Registration for the workshop will open on Thursday, March 31, at 8.00 am. Given the large number of participants, please arrive early enough so that we can start on time. Coffee and tea will be provided.

Thank you for your cooperation.

The workshop will start with a welcome address by Prof. Raimund Hasse at 09.00 am.

## Catering and conference dinner

Coffee breaks and lunch will take place in the canteen of the University located on the ground floor next to the entrance. The conference dinner will be held on a ship and will include a boat ride on the lake. We will start embarking at 18.30 and will be back around 21.30. Our catering service will do their best to consider your dietary requirements (as indicated during registration). However, please kindly understand if choices are not available.

## Papers and presentations

Papers will soon be available for download at [www.newinstitutionalism.org](http://www.newinstitutionalism.org) (login required). The standard time per paper is 30 minutes (some sessions might have more or less time, depending on last minute program changes). In order to have sufficient time for feedback and discussion, we strongly encourage you to limit your presentation to 15 minutes. Please check the program carefully as some of you will also serve as session chairs. Thank you in advance for your help and efforts!

Thursday, March 31, 2016

8.00-9.00	<b>Registration and Coffee</b> <i>Foyer</i>		
9.00-9.30	<b>Welcome Address Raimund Hasse</b> <i>HS 9, ground floor</i>		
9.30-11.00	<b>Paper Session I</b> <i>Third floor</i>		
	<p><b>Stream A (3.B55): Institutional Complexity and Responses I</b>  Chair: Renate Meyer</p> <p><i>Maren Klawitter:</i> Responses of organizational units to institutionalized demands: The strategic handling of employment advertisements for professorships by selection committees</p> <p><i>Riccardo Fini, Markus Perkmann, Julien Jourdan:</i> Social valuation across multiple audiences</p> <p><i>Angelika Striedinger:</i> Individual responses to institutional complexity as an enactment of identities. The case of gender equality work in universities</p>	<p><b>Stream B (3.B52): Networks</b>  Chair: Raimund Hasse</p> <p><i>Moritz Bischof, Stefan Berwing, Achim Oberg:</i> How to assess deinstitutionalization and institutionalization of relational roles</p> <p><i>Eva Passarge, Roman Gibel:</i> Networks in "elitist" non-profit organizations: The role of myths, ceremonies and symbolic action for strong ties relations</p> <p><i>Alexander Gaus:</i> Institutional change in network organizations: Evidence from the International Competition Network</p>	<p><b>Stream C (3.B48):Universities</b>  Chair: Georg Krücken</p> <p><i>Nicoline Frølich, Kerstin Sahlin:</i> Ambiguous, competing and mediated institutions, implications for organizational dynamics in universities</p> <p><i>Katharina Pernkopf, Katharina Chudzikowski, Wolfgang Mayrhofer:</i> Higher education institutions' dispute with increasing their graduates' employability</p> <p><i>Maria Pietilä:</i> Between hollow and complete actorhood: the constraining and empowering factors of Finnish universities developing into organisational actors</p>
11.00-11.30	<b>Coffee Break</b> <i>Foyer</i>		

	<b>Paper Session II</b> <i>Third floor</i>			
	Stream A (3.B55): <b>Institutional Pressures</b> Chair: Dennis Jancsary	Stream B (3.B52): <b>Management Practices and Ideas</b> Chair: Nadine Arnold	Stream C (3.B48): <b>Innovation</b> Chair: Julia Brandl	Stream D (3.B57): <b>World Polity and World Culture</b> Chair: Sven Kette
11.30-13.00	<i>Laurence Vigneau, Michael Humphreys, Jeremy Moon:</i> Embedding corporate social responsibility in a firm: Micro-level processes of translation <i>Melanie Nussbaumer:</i> Swiss organizations under pressure by the societal expectation of equality between men and women? <i>Yesim Kurt, Ender Gerede:</i> An assessment of aviation safety management system applications from the new institutional theory perspective	<i>Tino Schöllhorn, Dominika Wruk, Achim Oberg:</i> Ordering management knowledge: Multi-author theorizing and ordering processes on Wikipedia <i>Jeppe Agger Nielsen:</i> Circulating management ideas: Towards a better understanding of the reciprocal relationships between field-level dynamics and micro-level practices <i>Francesca Trovarelli:</i> The role of management accounting in turnaround: Between institutional logics and practical field	<i>Georg Reischauer:</i> Relational and institutional strategies to benefit from the diffusing knowledge of innovation systems <i>Yuzhuo Cai, Cui Liu:</i> Enhancing the analysis of institutional entrepreneurship by incorporating the institutional logics perspective <i>Helle Aaroe Nissen:</i> How combinations of institutional logics shape new products and their commercialization to different customers	<i>Tobias Werron, Leopold Ringel:</i> How developed are you? International Rankings and the production, institutionalization and effects of global competition <i>Christopher Grages:</i> World polity and welfare state changes <i>Jan Goldenstein, Philipp Poschmann, Sebastian Händschke, Peter Walgenbach:</i> The cultural construction of corporate responsibility: A comparative study across three developed cultural nations
13.00-14.00	<b>Lunch</b> <i>University canteen, ground floor</i>			
14.00-15.30	<b>Keynote: John Meyer</b> <i>HS 9, ground floor</i>			
15.30-16.00	<b>Coffee Break</b> <i>Foyer</i>			

<b>Paper Session III</b> <i>Third floor</i>			
16.00-17.30	<p><b>Stream A (3.B55): Institutional Complexity and Responses II</b> Chair: Tobias Werron</p> <p><i>Amanda Moss-Cowan:</i> A sensemaking perspective on competing institutional logics</p> <p><i>Ali Aslan Gümüsay:</i> The co-generation and co-resolution of institutional complexity</p> <p><i>Anna Maria Schneider, Bernadette Bullinger, Julia Brandt:</i> Manifest or latent? Tensions of institutional complexity in service interactions in the fashion retail industry</p>	<p><b>Stream B (3.B52): Microfoundation and Power</b> Chair: Dominica Wruk</p> <p><i>Georg Loscher, Arjan Kozica:</i> Power in institutional fields: A case-study on institutional change in the German field of auditing</p> <p><i>Ali Danisman, Mirac Savas Turhan, Jane K. Le:</i> Institutional change and the paradox of embeddedness: An analysis in the Turkish education field</p> <p><i>Alex Bitektine, Jeff Lucas, Oliver Schilke:</i> Institutions under a microscope: Experimental methods in institutional theory</p>	<p><b>Stream C (3.B48): Novel Forms of Organizing</b> Chair: Achim Oberg</p> <p><i>Vitaliano Barberio, Markus Höllerer, Renate Meyer, Dennis Jancsary:</i> Structuring dynamics of novel forms of organizing: The case of Apache open source production</p> <p><i>Douglas Creed:</i> The use of visual and verbal modes in stakeholder engagement: Smart City Wien</p> <p><i>Lea Fuenfschilling:</i> Urban living labs: In search of new forms of organizing through experimentation</p>
18.30-21.30	<b>Conference Dinner</b>		

Friday, April 1, 2016

<b>Paper Session IV</b> <i>Third floor</i>				
9.00-10.30	<p>Stream A (3.B57): <b>Materiality</b> Chair: Lea Fuenfschilling</p> <p><i>Julian Wolf, Kaspar Molzberger:</i> On the interlocking of institutional logics through boundary objects. Shaping institutional pressure through symbolic and material arrangements within the management of German hospitals</p> <p><i>Lærke Højgaard Christiansen, Silviya Svejnova:</i> Institutionalizing collective identities through architecture: The tiny house movement</p> <p><i>Wenyao Zhao, Bernard Forgues:</i> A tale of two affordances. Unraveling materiality in disruptive institutional work</p>	<p>Stream B (3.B52): <b>Institutional Complexity and Responses III</b> Chair: Kerstin Sahlin</p> <p><i>Bilal Ahmed Jathol, Charles-Clemens Rüling:</i> Enabling and stabilizing of institutional bricolage: the BBC royal charter, 1920-1937</p> <p><i>Jordi Comas:</i> Working, playing, and sharing in a virtual world: A case study of multiple logics</p> <p><i>Irma Rybnikova:</i> Rhetoric of restoring legitimacy after stigmatization: The case of cooperatives in Lithuania</p>	<p>Stream C (3.B.48): <b>Critical reflections and new avenues for research II</b> Chair: Eva Passarge</p> <p><i>Frank Meier:</i> Myth and ceremony in the age of activism</p> <p><i>Olivier Butzbach:</i> Organizational fields, population ecology and institutional theory. A case study of British building societies, 1775-2010</p>	<p>Stream D (3.B57): <b>Third Parties and Others</b> Chair: Nicoline Frolich</p> <p><i>Judith Nyfeler:</i> The role of Others in narratives of creativity: The case of three Swiss fashion firms</p> <p><i>Tim Seidenschmur, Julia Galwa, Georg Krücken, Rick Vogel:</i> What consultants are expected to do with their expert-knowledge. A comparative approach to the legitimation of consulting in universities and the public sector</p> <p><i>Jelena Brankovic:</i> All universities are excellent, but some are more excellent than others: the rise of elite university associations</p>
10.30-11.00	<b>Coffee Break</b> <i>Foyer</i>			

<p>11.00-12.30</p>	<p><b>Stream A (3.B55): International Organization and Standardization</b> Chair: Frank Meier</p> <p><i>Nadine Arnold:</i> The rationality of standardization</p> <p><i>Mike Zapp:</i> Diffusion and Mimesis among International Organizations. An Event History Analysis of Lifelong Learning 1990-2013</p>	<p><b>Stream B (3.B52): Emotions and Humor</b> Chair: Elke Weik</p> <p><i>Lianne Lefsrud, Renate Meyer, Achim Oberg, Brayden King:</i> Unraveling a networked controversy: Emotional contagion and (or?) logical argumentation in online climate change debate</p> <p><i>Sophie Michel, Michael Gill:</i> Emotions and institutional work within the organization: The case of a fruit and vegetables wholesaler</p> <p><i>Zehra Topal:</i> (De)Institutionalizing work in civil society organizations: Framing resistance with humor</p>	<p><b>Stream C (3.B.48): Institutional Logics</b> Chair: Jeppe Agger Nielsen</p> <p><i>Giuseppe Delmestri, Elizabeth Goodrick:</i> Looking behind the curtain. Categories, status and the burden of proof in organizational fields</p> <p><i>Kuno Schedler, Simon Grand:</i> Mobilizing Institutional Logics for Organizational Agency: Towards a Managerial Perspective</p> <p><i>Stefan Kirchner:</i> torn between East and West? Work and employment in Eastern Germany and the underlying logic of its employment system</p>
<p>12.30-13.30</p>	<p style="text-align: center;"><b>Lunch</b> <i>University canteen, ground floor</i></p>		

	<b>Paper Session VI</b> <i>Third floor</i>		
	Stream A (3.B55): <b>Markets, Values and Money</b> Chair: Peter Walgenbach  <i>Silvia Dorado, Alex Nicholls, Bogdan Prokopovych</i> : Social order and the creation of social value within markets  <i>Nicola Mountford, Susi Geiger</i> : The competing logics of the public actor in the emerging field of eHealth: the Irish Government as institutional entrepreneur  <i>Sven Kette</i> : Neglected money. How to grasp the organizational problem of money supply?	Stream B (3.B52): <b>Institutional Work</b> Chair: Giuseppe Delmestri  <i>Adriana Mica, Mikolaj Pawlak</i> : Invisible elbows at work: Institutional work and the persistence of institutions  <i>Mahsa Ghaffari, Liudmyla Svystunova</i> : Disruptive institutional work to legitimize challenged practices: The case of advertising in Iran  <i>Janset Özen Aytemur, Erkan Erdemir, Umut Koc</i> : When a new organizational form fails: The case of the Village Institutes in Turkey	Stream C (3.B48): <b>Critical reflections and new avenues for research II</b> Chair: Markus Höllerer  <i>Elke Weik</i> : The feelings of institutions  <i>David Risi</i> : Toward a Morally Reflective Institutional Theory. Insights from Corporate Social Responsibility Implementation  <i>Thomas Armbrüster</i> : Representation or Negotiation: A Typology of Organization Theories in Terms of Social Order
13.30-15.00			
15.00-15.30	<b>Coffee Break</b> <i>Foyer</i>		
15.30-16.30	<b>Closing Panel, Wrap-up</b> <i>HS9, ground floor</i>		