



INTERNATIONAL CONFERENCE

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UNIVERSITY OF LUCERNE, APRIL 21–22, 2017

FROHBURGSTRASSE 3, ROOM 3.B52

Programme

Friday, April 21, 2017

- 09:00–09:15 *Registration*
- 09:15–09:30 *Opening remarks*
- 09:30–10:30 Harro Maas (University of Lausanne): Calculators and Quacks. Taking the economy's pulse in times of crisis
- 10:30–11:00 *Coffee break*
- 11:00–12:00 Marion Ronca (University of Zurich): From Logos to Mythos. The intellectual change of mind of Eugen Böhrer, co-founder and first head of the Swiss Economic Research Centre
- 12:00–13:00 Laetitia Lenel (Humboldt University of Berlin): Advising the Statesman or Educating a «Nation of Economic Illiterates»? Conflicting Notions of the Business Cycle Researcher's Role in Times of Crisis, 1920–1950
- 13:00–14:30 *Lunch break*
- 14:30–15:30 Anne Schreiber (University of Paderborn): Social Exchange during the Era of Cold War. George Homans and the Emergence of Rational Choice Theory
- 15:30–16:00 *Coffee break*
- 16:00–17:00 Sarvnaz Lotfi (Virginia Tech): Postwar R&D Valuation and the «Measure of our Ignorance»
- 17:00–18:00 Roger E. Backhouse (University of Birmingham and Erasmus University Rotterdam): Samuelson and Kennedy: Textbook author as policy adviser

Programme

Saturday, April 22, 2017

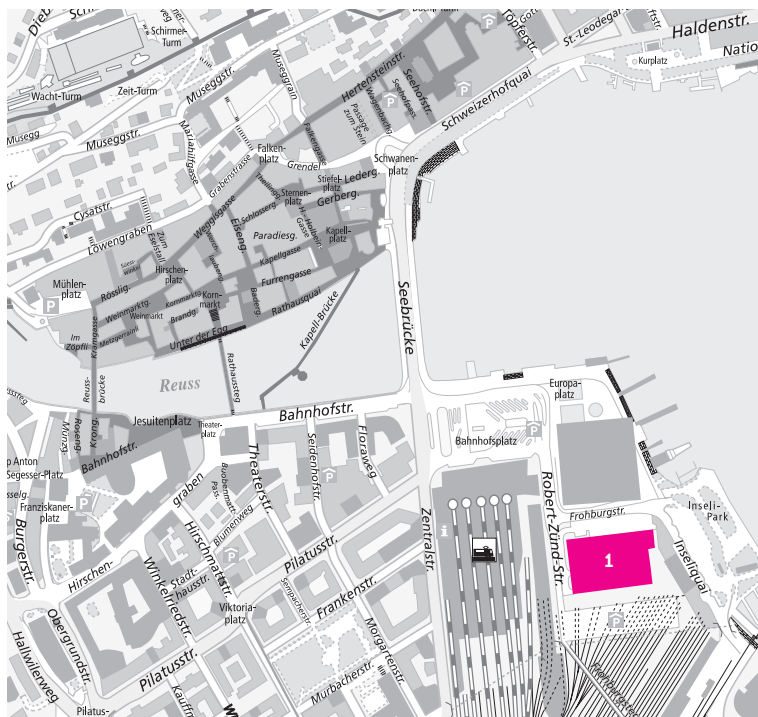
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| 09:00–10:00 | Cléo Chassonnery-Zaïgouche (University of Lausanne):
«Witnessing for Economics» in the U.S. Courtroom |
| 10:00–10:30 | <i>Coffee break</i> |
| 10:30–11:30 | Francesco Sergi (University Paris 1 - Panthéon Sorbonne):
The Standard Narrative on History of Macroeconomics: Central Banks
and DSGE Models |
| 11:30–12:30 | Isabella Weber (University of Cambridge): Is Socialism Compatible
with a Market System? Tracing Intellectual Origins of the Chinese
«Socialist Market Economy» |
| 12:30–14:00 | <i>Lunch Break</i> |
| 14:00–15:00 | Steven G. Medema (University of Colorado Denver): Non-Welfarism in
the Early Debates Over the Coase Theorem: The Case of Environmental
Economics |
| 15:00–15:15 | <i>Closing remarks</i> |

Organizers:

Verena Halsmayer (University of Lucerne), Pedro Duarte (University of São Paulo),
Yann Giraud (University of Cergy-Pontoise), and Joel Isaac (University of Cambridge)

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(FoKo), The Institute of Economic Research Foundation-Brazil (FIPE, University of
São Paulo), the European Scientific Coordination Network (GDRI, CNRS) and the KWI
(Kulturwissenschaftliches Institut) Lucerne.

Guests are very welcome but we kindly ask you to register until April 10
(verena.halsmayer@unilu.ch) and read the precirculated papers.



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1 Venue

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