

Graduate School of Humanities and Social Sciences

Call for Applications: PhD Research Festival 2014

When: November 27/28, 2014
Where: University of Lucerne, Switzerland
Language: English

Application deadline: September 30, 2014

PhD Research Festival 2014

Communicating Research to an Interdisciplinary Audience

KEY NOTE LECTURE

Communicating Research to an Interdisciplinary Audience: Why Does It Matter?



Jenifer Freedman
Head of Communications and Outreach
United Nations Research Institute for Social Development (UNRISD), Geneva

Each year researchers in Switzerland produce hundreds of PhD theses. You've invested time and money doing your PhD research; do you want it to stand out from the ever-growing mass of knowledge? To be taken up and used by policy makers and practitioners so it can help shape better decisions and services? To be accessible to a wide audience so it can improve people's lives? Research findings and insights need to be accessible to a variety of potential users, not only experts in a particular discipline, geographic location or peer group. Communicating research effectively beyond the ivory tower is a key that will help you unlock this challenge, opening doors to greater awareness and impact of your work. In this plenary lecture, the Head of Communications and Outreach at the UN Research Institute for Social Development will share lessons from over two decades of experience in communicating interdisciplinary development research to a range of audience.

EVENT

This year's PhD research festival aims at preparing doctoral students at different stages of their projects for working in an increasingly interdisciplinary environment. During the two days event, they will learn how to communicate their research successfully.

The event is funded by the GSL and lasts from Thursday, 27 November 1:30 pm to Friday, 28 November 5:30 pm. Doctoral students from all disciplines are welcome. The event is free of charge and will be held in English.

At the PhD research festival, doctoral students will discuss and practice research communication in a friendly atmosphere. Participants will be offered workshops and a lecture providing them with tools and techniques of research communication. Furthermore, they will have the unique opportunity to present their own research to an interdisciplinary audience and receive valuable feedback from senior researchers. All participants are invited to a social dinner at the Restaurant Stern on Thursday evening.

WORKSHOPS



Constructing Better Arguments: Introduction to Critical Thinking

Prof. Dr. Jérôme Bickenbach | Permanent Visiting Professor, Health Sciences & Health Policy, University of Lucerne



Inter- and Transdisciplinarity in Research: Status Quo, Challenges and Examples of Successful Projects

Prof. Dr. Frédéric Darbellay | Head of the Inter- and Transdisciplinarity Unit, University Institute Kurt Bösch (IUKB), Sion



Communicating Research to the Media and a Lay Audience

Dr. h.c. Beat Glogger | scitec-media GmbH, agency for science communication, media trainer



Project Applications: A Useful Means to Structure Research

Dr. Regina Schneider | Member of the Management Board, EUresearch

PRESENTATION OF PHD PROJECTS

Participants can choose between giving an oral presentation or presenting a poster:

Oral presentation

- 10 minutes power-point presentation to introduce your PhD project to an interdisciplinary audience
- 5 minutes discussion led by experts
- written feedback provided by your peers

Poster presentation

- DIN A0 format poster to introduce your PhD project to an interdisciplinary audience
- 5 minutes introduction to the PhD project
- 5 minutes discussion among experts and peers

The best presentation of each session will be awarded a prize at the end of the PhD Research Festival.

APPLICATIONS

Please send your application (using the PhD Research Festival Application Form) till **September 30, 2014** to the following e-mail-address: gsl@unilu.ch.

Questions may be addressed to Christina Cuonz: christina.cuonz@unilu.ch