

Research Seminar in Health Sciences and Medicine, 11.05.2026

Location: University of Lucerne, Frohburgstrasse 3, 6002 Luzern

Room: 4.B47 - Seminarraum / 4. OG

Time: 14.15-15.15h

Speaker: Ulises Garay, PhDc, Roche Diagnostics International & University of York

Project: The Cost of Knowing: A Deep Dive into Diagnostic Health Economic Evaluations

Session Information

The session will start with an overview on general methods for the health economic evaluation of diagnostic technologies, followed by a discussion on methodological challenges and finalizing with an example of a budget impact analysis.

About the speaker

Ulises Garay is a PhD student affiliated with Economic Evaluation and Health Technology Assessment (TEEHTA) based in the Centre for Health Economics at University of York (UK). His studentship focuses on health economic evaluation methods of diagnostic technologies.

He also works for Roche Diagnostics international, based in Switzerland, as Evidence Generation Leader for the Global Access and Health Policy Team (GA&P). Before joining Roche, he worked for 9 years as a researcher in health economics at the Institute of Clinical Effectiveness and Health Policy (IECS) of Argentina. He is past chair of the Special Interest Group (SIG) of Medical Devices and Diagnostics of ISPOR.

He holds a Degree in Economics from Buenos Aires University (UBA), a Master's Degree in Epidemiology, Management, and Health Policies from Lanús University (UNLa), and a Master's Degree in Public Economics/Health Economics from Aix-Marseille Université.