



The Patient's Voice in Drug Development

- February 28** 5.00 pm, room HS 9, Frohburgstrasse 3, Lucerne
Patient Perspective as Integral Part of the Drug Life Cycle
Conny Berlin, Dipl.-Math.
Global Head Quantitative Safety & Epidemiology, Novartis International AG
- March 14** 5.00 pm, room HS 9, Frohburgstrasse 3, Lucerne
The Patient's Voice in Clinical Research – An Academic Point of View
Annette Magnin
Managing Director, Swiss Clinical Trial Organisation
- March 28** 5.00 pm, room HS 9, Frohburgstrasse 3, Lucerne
Big Data – The Right Path Towards Personalized Medicine?
Prof. Dr. Bernd C. Kieseier
Value Based Medicine, Biogen, Cambridge, MA, USA
Department of Neurology, Heinrich-Heine University, Düsseldorf, Germany
- April 11** 5.00 pm, room HS 9, Frohburgstrasse 3, Lucerne
Demonstrating Value Through Patient Centricity
Pierre Pellier, MD
Senior Vice President, Global Medical Affairs
Takeda Pharmaceuticals International AG
- April 25** 5.00 pm, room HS 9, Frohburgstrasse 3, Lucerne
**The Patient Voice in Drug Development:
From Anger to Activism to Established Interaction**
David H.-U. Haerry
Positive Council Switzerland, European AIDS Treatment Group

The guest lectures are followed by a discussion. The lectures are public and free of charge.
For more information see our website: www.unilu.ch/healthsem – events