

Executive School of Management,
Technology and Law (ES-HSG)



Universität St.Gallen

3rd International St. Gallen Corporate Counsel`s Day 2010

Monday, 3 May 2010
2010 Focus: Change and Uncertainty

Partner universities:



Faculty of Law
Institute of Business Law



EuropaInstitut
AN DER UNIVERSITÄT ZÜRICH

Partner associations:



Corporate partners:

Egon
Zehnder
International

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Welcome



Legal and regulatory aspects of company-wide activities are not the traditional business drivers, however, today they belong to it. How the management deals with the legal and regulatory dimension of the business environment has become a success factor. Efficiency and effectiveness of the management of these aspects very much depend on how this dimension is integrated into the management cycle.

Today, the legal and regulatory dimension of the business environment is competition, profit & loss and reputation relevant. Systematic leverage of the legal and regulatory scope for business does not only minimize the risks but, in particular, has also a lot to do with the realization of opportunities. Ongoing and timely leveraging the legal and regulatory framework may tip the scales vis-à-vis the competitors.

At the annual International St. Gallen Corporate Counsel`s Day corporate and government executives with legal, regulatory and compliance functions face that challenge discussing concepts, methodologies, processes and instruments as well as specific legal and regulatory issues at the interface between management, technology and law.

This year`s focus is change and uncertainty: Both on an outside and on an inside level. Change and uncertainty in the outside environment and how to cope with it as an executive with legal, regulatory and compliance functions by successfully navigating between dilemmas and generating value to the company, on the one hand. Change and uncertainty within the company and how the legal function can impact the inside tensions and generating value to the company, on the other hand.

Franco Taisch, Chairman of the International St. Gallen Corporate Counsel`s Day

Focus 2007: Cost Management

Focus 2009: Responsibility

Faculty



1 Sebastian Biedenkopf

General Counsel, Head Risk and Insurance, Hamburg (www.conergy.de)



2 Nick Deeming

Group General Counsel of Christie's International, London (www.christies.com)



3 Flurin Filli

Head of Research and Vice General Manager of the Swiss National Park, Zernez (www.nationalpark.ch); Lecturer at the University of Natural Resources and Applied Life Sciences, Vienna (www.boku.ac.at)



4 Thomas Gutzwiller

Director of the Executive School of Management, Technology and Law (ES-HSG), University of St. Gallen; Business Consultant, St. Gallen



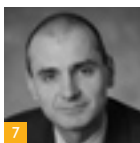
5 Beat Hess

Group Legal Director and Member of the Group Executive Committee of Royal Dutch Shell Group, The Hague (www.shell.com).



6 Franco Taisch

Full Professor of Business Law and Managing Director of the Institute of Business Law, University of Lucerne, Adjunct Faculty Member of the Executive School of Management, Technology and Law (ES-HSG), University of St. Gallen, Attorney at Law and Consultant, taischconsulting, management and law, Neuheim/Zug



7 Riccardo Ventura

Vice-President and General Counsel of Adam Opel, Rüsselsheim (www.opel.de)



8 Roland Verstappen

Vice-President International Affairs and Corporate Responsibility of ArcelorMittal, London (www.arcelormittal.com)

Testimonials

„This one day seminar brings together people with long-term vision, business understanding and practical advice relevant for senior in-house counsel operating in today’s challenging environment!“

Debra Valentine, Member of the Executive Committee and Global Head of Legal, Riotinto, speaker 2009

„This event serves two excellent purposes: On the one hand it reminds that lawyers have no isolated mandate but must act in a business related context. On the other hand it provides a perfect platform for networking and to share experience amongst like-minded colleagues.“

Bruno Mascello, Corporate Legal Advisor, Zurich Financial Services, participant 2007

Participants

The number of participants is restricted; participants will be accepted on a first come, first served basis.

Location

The conference takes place in the Radisson SAS Hotel,
Operation Center 1, CH 8058 Zurich-Airport, Tel. +41 (0)43 816 39 62

Conference Fee

The conference fee for participants is CHF 790.--. Included in this price are papers, lunch and refreshments.

The amount of CHF 790.-- should be paid following confirmation of registration to Credit Suisse, St.Gallen, ES-HSG, Kto. Nummer: 271305-81-3; Clearing: 4835.
IBAN: CH11 0483 5027 1305 8100 3; SWIFT/BIC: CRESCHZZ80A

Deadline for Registration/Cancellation

The deadline for registration is **16 April 2010**. Cancellations received after the 16 April 2010 will attract a fee of CHF 100; after 16 April 2010 the full conference fee will be due.

Registration/Information

Please send the registration form by **16 April 2010** at the latest to ES-HSG,
Holzstrasse 15, CH-9010 St. Gallen

For further information please contact **Nadine Weder, Program Manager**, ES-HSG,
Tel. +41 (0)71 224 7500, Mail: nadine.weder@unisg.ch; www.es.unisg.ch/tagung

Program

Monday, 3 May 2010, Radisson SAS Hotel, Zurich Airport

08:30 - 09:00	Welcome and Coffee	
09:00 - 09:15	Introducing Remarks	Franco Taisch
09:15 - 10:00	Dealing with Change - The Management Basics	Thomas Gutzwiller
10:00 - 10:30	The Impact of Law on Strategy and Vice Versa Today	Sebastian Biedenkopf
10:30 - 11:45	Break	
10:45 - 11:30	Lobbying Effectively Different External Stakeholders	Roland Verstappen
11:30 - 12:30	Panel and Discussion Part I	Franco Taisch / All
12:30 - 14:00	Networking Lunch	
14:00 - 14:30	Managing Conflicting Expectations of Internal Stakeholders	Beat Hess
14:30 - 14:45	Break	
14:45 - 15:15	Managing The Legal Function's Resources in Turbulent Times	Nick Deeming
15:15 - 15:45	Legal Decision on Uncertain Facts	Riccardo Ventura
15:45 - 16:30	Dealing with Uncertainty - A Wildlife Explorer's Point of View	Flurin Filli
16:30 - 17:30	Panel and Discussion Part II	Franco Taisch / All
17:30 - 17:45	Concluding Remarks	Franco Taisch / All
17:45	Networking Cocktail	

