

Executive School of Management,
Technology and Law (ES-HSG)



University of St.Gallen

4th International St. Gallen Corporate Counsel`s Day 2011 Conference for Legal Executives

Wednesday, 18 May 2011
2011 Focus: Competencies to Become a
True Business Partner

Partner universities:



EuropaInstitut
AN DER UNIVERSITÄT ZÜRICH

Partner associations:



Corporate partners:



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Welcome



Legal and regulatory aspects of company-wide activities are not the traditional business drivers, however, today they belong to it. How the management deals with the legal and regulatory dimension of the business environment has become a success factor. Efficiency and effectiveness of the management of these aspects very much depend on how this dimension is integrated into the management cycle.

Today, the legal and regulatory dimension of the business environment is competition, profit & loss and reputation relevant. Systematic leverage of the legal and regulatory scope for business does not only minimize the risks but, in particular, has also a lot to do with the realization of opportunities. Ongoing and timely leveraging the legal and regulatory framework may tip the scales vis-à-vis the competitors.

At the annual International St. Gallen Corporate Counsel's Day corporate and government executives with legal, regulatory and compliance functions face that challenge discussing concepts, methodologies, processes and instruments as well as specific legal and regulatory issues at the interface between management, technology and law.

This year we focus on competencies to become a true business partner. For a legal executive in today's business world it is not sufficient to advise on technical legal aspects, management competencies are paramount. Such competencies enable legal executives to partner with business on eye level and, thereby, to sustainably contribute to the future of the company. But what does it mean in the daily work? Top level executives and academia will share their views and experiences. Do not miss this opportunity.

Franco Taisch, Chairman of the International St. Gallen Corporate Counsel's Day

Program

Wednesday, 18 May 2011, Radisson SAS Hotel, Zurich Airport

08:30 - 09:00	Welcome and Coffee	
09:00 - 09:15	Introducing Remarks	Franco Taisch
09:15 - 10:00	What Does It Mean Being Business Oriented?	Thomas Gutzwiller
10:00 - 10:45	Being Strategic	Joost Maes
10:45 - 11:00	Break	
11:00 - 12:15	Panel Discussion Part I	panel/Franco Taisch
12:15 - 14:00	Networking Lunch	
14:00 - 14:30	Communicating With Impact	Diane de Saint Victor
14:30 - 15:00	Developing Team Leadership	Urs Waelchli
15:00 - 15:30	Managing Change and Projects	Thomas Werlen
15:30 - 15:45	Break	
16:30 - 17:45	Panel Discussion Part II	panel/Franco Taisch
17:45 - 18:00	Concluding Remarks	Franco Taisch
18:00	Networking Cocktail	

Focus 2007: Cost Management

Focus 2009: Responsibility

Focus 2010: Change and Uncertainty

Faculty



1 Diane de Saint Victor

Executive Vice President Member of the Executive Committee;
General Counsel & Company Secretary; Head of Legal and Compliance,
ABB Ltd, Zurich



2 Thomas Gutzwiller

Director of the Executive School of Management, Technology and Law
(ES-HSG), University of St. Gallen; Business Consultant, St. Gallen



3 Joost Maes

Partner and Global Head of Legal Professionals Practice Group, Egon
Zehnder International, Brussels, BE



4 Franco Taisch

Full Professor of Business Law and Managing Director of the Institute of
Business Law, University of Lucerne, Adjunct Faculty Member of the
Executive School of Management, Technology and Law (ES-HSG),
University of St. Gallen, Attorney at Law and Consultant,
taischconsulting, management and law, Neuheim/Zug



5 Urs Waelchli

General Counsel of Adecco Group and Corporate Secretary to the Board
of Directors of Adecco S.A., Chésereux



6 Thomas Werlen

Group General Counsel of Novartis, a member of the Executive Commit-
tee of Novartis and Secretary to the Corporate Governance and Nomina-
tion Committee of the Board of Directors of Novartis, Basel

Testimonials

«This one day seminar brings together people with long-term vision, business understanding and practical advice relevant for senior in-house counsel operating in today's challenging environment!»

**Debra Valentine, Member of the Executive Committee and
Global Head of Legal, Riotinto, speaker 2009**

«Lawyers need to sensitise and actively involve themselves in the challenges within the company and from management with the aim of supporting a high value company culture.»

Mark Mickoleit, Axpo AG, participant 2010

Participants

The number of participants is restricted; participants will be accepted on a first come, first served basis.

Location

The conference takes place in the Radisson SAS Hotel,
Operation Center 1, CH 8058 Zurich-Airport, Tel. +41 (0)43 816 39 62

Conference Fee

The conference fee for participants is CHF 790.--. Included in this price are papers, lunch and refreshments.

The amount of CHF 790.-- should be paid following confirmation of registration to
Credit Suisse, St.Gallen, ES-HSG, Kto. Nummer: 271305-81-3; Clearing: 4835.
IBAN: CH11 0483 5027 1305 8100 3; SWIFT /BIC: CRESCHZZ80A

Deadline for Registration/Cancellation

The deadline for registration is **30 April 2011**. Cancellations received before the 30 April 2011 will attract a fee of CHF 100; after 30 April 2011 the full conference fee will be due.

Registration/Information

Please send the registration form by **30 April 2011** at the latest to ES-HSG,
Holzstrasse 15, CH-9010 St.Gallen

For further information please contact **Nadine Studach, Program Manager**, ES-HSG,
Tel. +41 (0)71 224 7500, Mail: nadine.studach-weder@unisg.ch; www.es.unisg.ch/tagung

Registration

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Wednesday, 18 May 2011, Radisson SAS Hotel, Zurich Airport

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Holzstrasse 15

CH-9010 St. Gallen

per fax to: +41 (0)71 224 75 10

or via e-mail: nadine.studach-weder@unisg.ch

Name/First Name

Company

Street

Postcode/City/Country

Phone/Fax

E-mail

Please sign here for your registration:

.....
Date/City

.....
Signature



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